

Measuring Capacity Building Success

June 1, 2011

Goals

- Accelerate the Pace
- Improve the Quality
- Ensure the Permanence

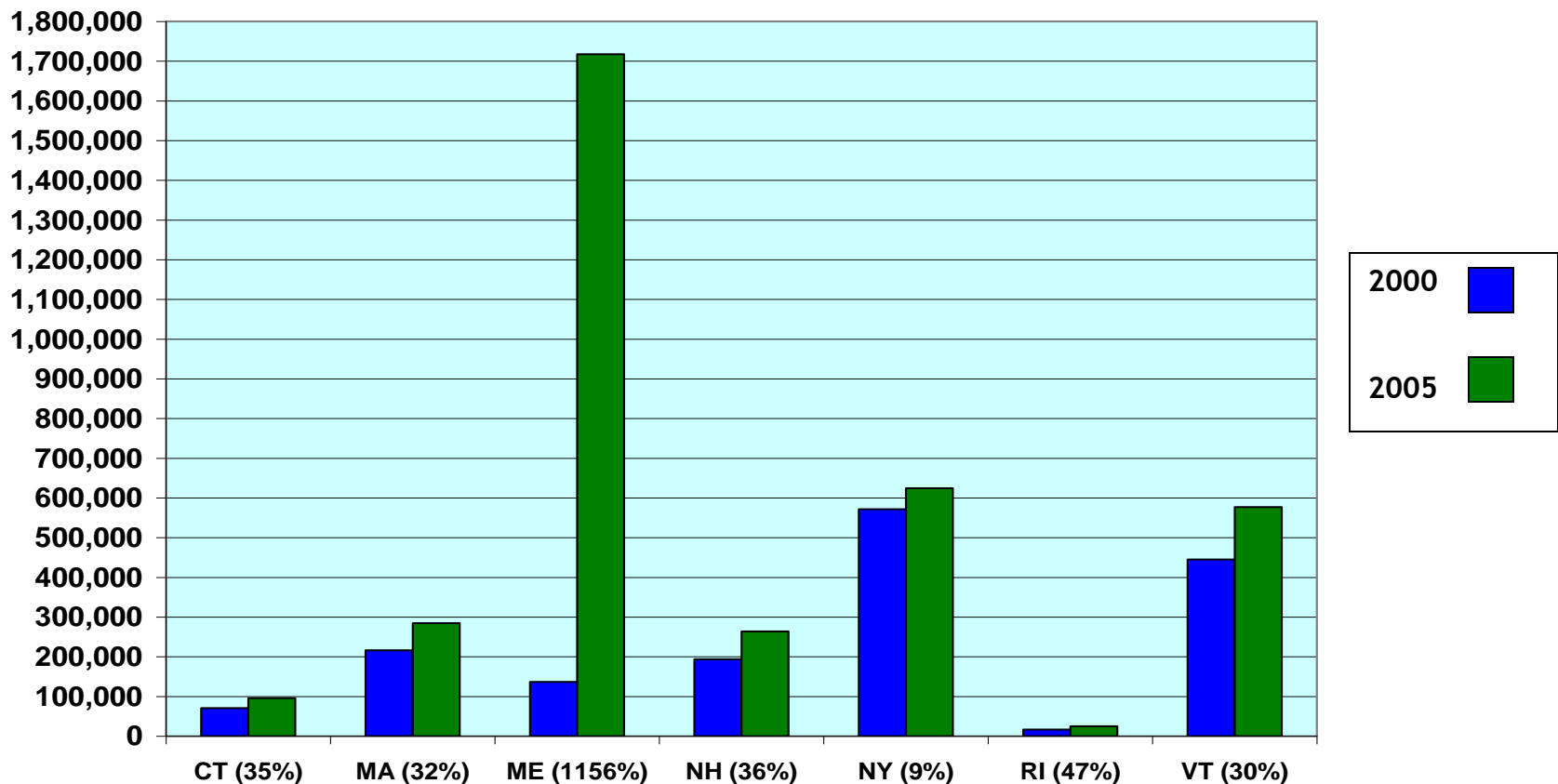
Tools for Measuring Impact

- National Land Trust Census
- Targeted Program Evaluation
- Participant Evaluations

National Land Trust Census

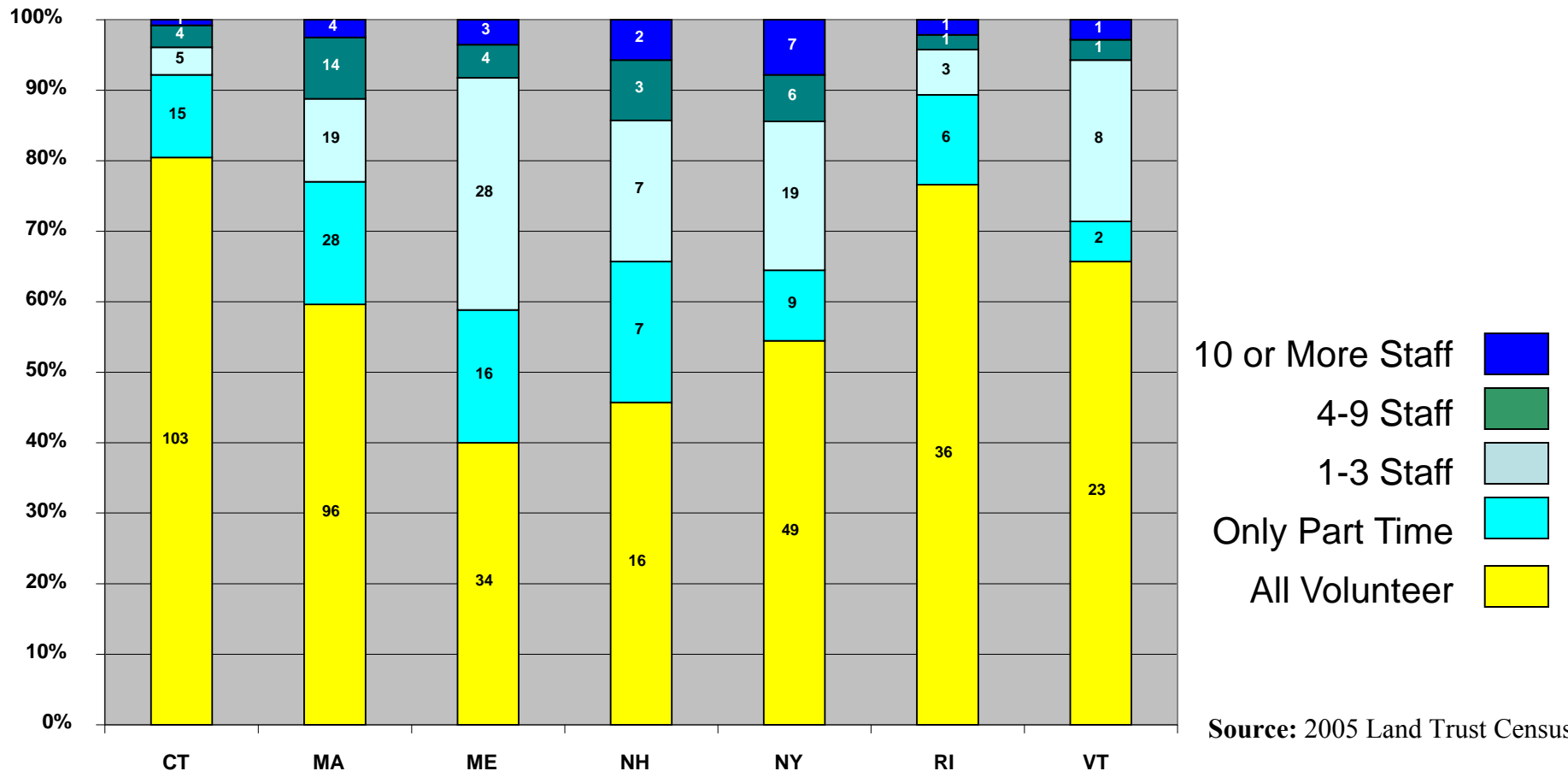
- Every 5 years – Fall 2011 next report
- 60+ Questions
- Acres, Budget, Staff, Stewardship, Volunteers, Conservation Priorities

Increase in Land Protection by Local Land Trusts, 2000-2005

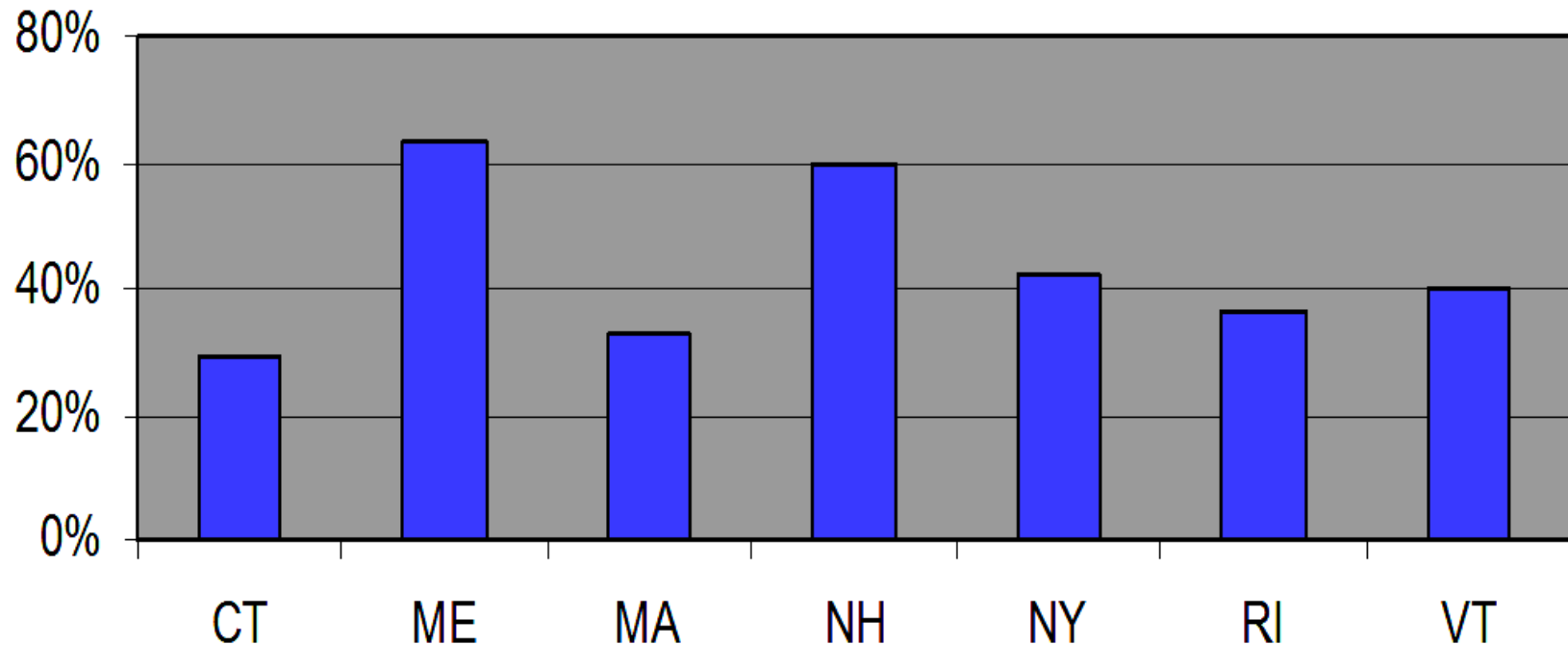


Source: 2005 Land Trust Census

Northeast Staffed & All-Volunteer Land Trusts as a Percentage of State Totals



Percentage of Land Trusts that Monitor 100% of their Easements Annually



Source: 2005 Land Trust Census

Targeted Program Evaluation Measures (DRAFT)

Measures Category	Evaluation Stage		
	Stage 1: Baseline	Stage 2: Early Program (2 years)	Stage 3: Outcomes (5-7 years)
Impact	Date of entry into prog Staff size FT/PT Budget Acres (CE/fee) - total and per yr Deals - total and per yr Organizational assessment status S&P status Accreditation status <i>Land protection funding sources</i> <i>\$ reserves and endowment</i> <i># members and volunteers</i> <i>Involvement in public funding measures</i> <i>SCON status</i> <i>Strategic plan status</i> <i>Fundraising plan status</i> <i>Prior Alliance training</i>	% and # LTs w/plans to apply for accreditation (+ any apps) % and # LTs w/an organizational assessment % and # LTs w/completed OA implementation plan # LTs w/ED/board leader completed leadership training <i># and % change in land protection project pipeline</i> <i># and % change in staff size FT/PT</i> <i>% and # LTs w/SCON</i> <i># LTs w/strategic plan</i> <i># LTs w/fundraising plan</i>	# and % change in # of accreditation applications # and % change in accredited LTs # and % change in staff size FT/PT Size and % change of budget # and % change in acres (CE/fee) - total and per yr # and % change in deals - total and per yr Analysis of cohorts v. control group <i>Change in land protection funding source diversity</i> <i>\$ and % change in \$\$ reserves/endowment</i> <i># and % change in members/volunteers</i> <i># and % change # LTs supporting funding measures</i>
Experience		Participant satisfaction Partner satisfaction Perception of relative strength/value of program components	SAME
Efficacy		Program expenditures – annual and cumulative Total expenditures per participant % budget expended Cost-benefit summary	SAME Cost-benefit analysis

Thank You

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