



United States Department of Agriculture

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**Integrating Private Capital**  
**Into RCPP**

# Regional Conservation Partnership Program

- New in the 2014 Farm Bill
- Combines funding from multiple programs—financial assistance, easement, watershed
- Emphasis on partnerships and innovation

# Three Funding Pools

- National—40%
- State—25%
- Critical Conservation Areas—35%

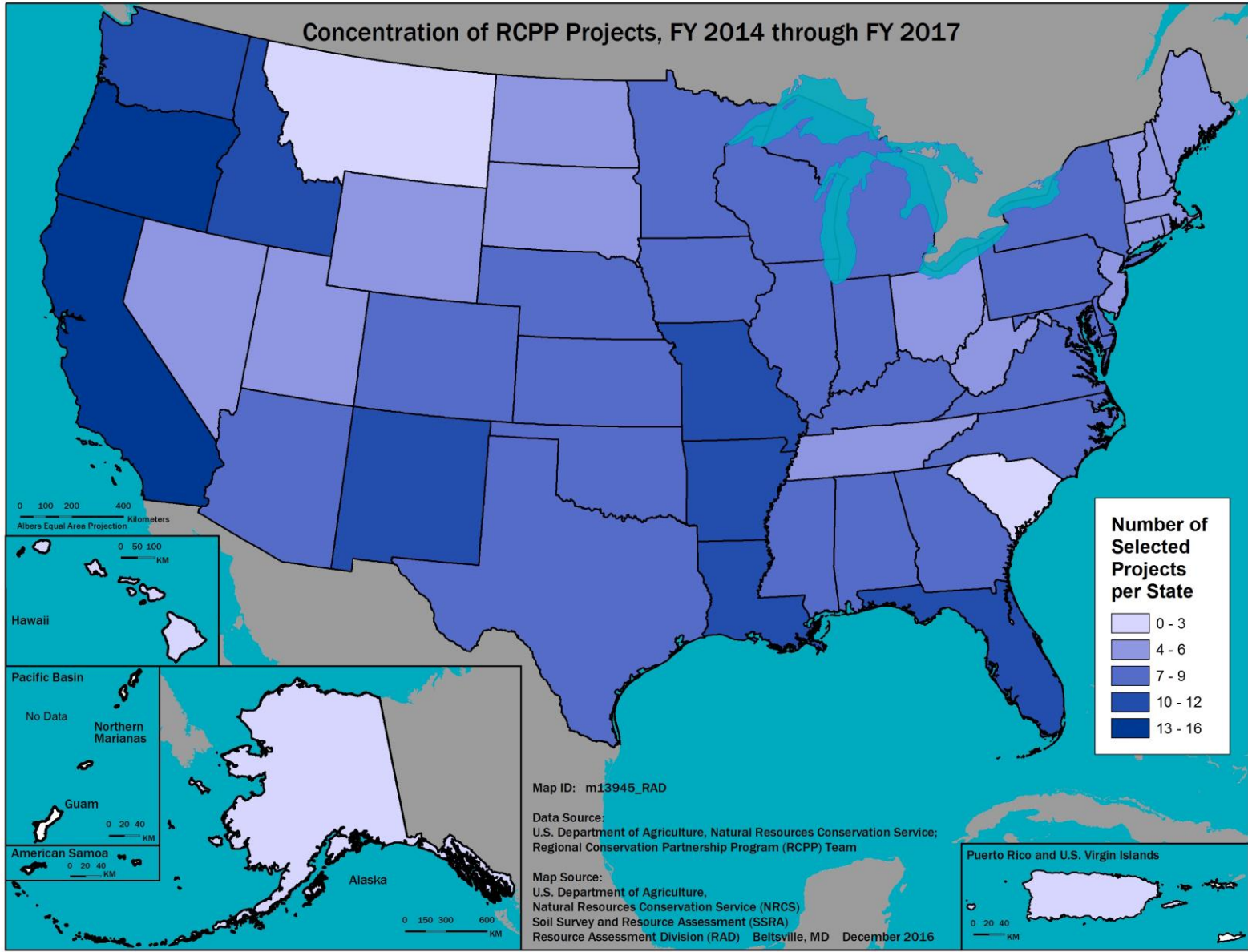


# Why RCPP?

- The money is going somewhere
- New partnerships = broader stakeholder base = solutions to watershed challenges
- Innovation is encouraged
- Flexibilities exist



# Concentration of RCPP Projects, FY 2014 through FY 2017



0 100 200 400  
Kilometers  
Albers Equal Area Projection

0 50 100  
KM  
Hawaii

Pacific Basin  
No Data  
Northern Marianas  
Guam  
0 20 40  
KM  
American Samoa  
0 20 40  
KM  
Alaska  
0 150 300 600  
KM

**Number of Selected Projects per State**

- 0 - 3
- 4 - 6
- 7 - 9
- 10 - 12
- 13 - 16

Map ID: m13945\_RAD

Data Source:  
U.S. Department of Agriculture, Natural Resources Conservation Service;  
Regional Conservation Partnership Program (RCPP) Team

Map Source:  
U.S. Department of Agriculture,  
Natural Resources Conservation Service (NRCS)  
Soil Survey and Resource Assessment (SSRA)  
Resource Assessment Division (RAD) Beltsville, MD December 2016

Puerto Rico and U.S. Virgin Islands  
0 20 40  
KM

# RCPP Flexibilities

- Adjustment of Program Terms
- Adjusted Gross Income Limitation Waivers
- Partner Technical Assistance
- Alternative Funding Arrangements

# Municipal Partners

- City of Cedar Rapids, Iowa
- Madison (WI) Metropolitan Sewerage District
- City of Columbus, OH

# Environmental Markets

- Intertribal Ag Council
- US Endowment for Forestry and Communities
- Pinchot Institute for Conservation



The screenshot shows the top portion of a web browser displaying the New York Times website. At the top, there are navigation links for 'SECTIONS', 'HOME', and 'SEARCH'. The main header features the 'The New York Times' logo and a 'GIVE FREE GIFTS' button. Below the header, there are several news snippets with small images and headlines, including 'Under Hawaii's Starriest Skies, a Fight Over Sacred Ground', 'Yoshinori Ohsumi of Japan Wins Nobel Prize for Study of...', 'America's Gray Ghosts: The Disappearing Caribou', 'Do Your Choices Align With Your Values?' (with a TIAA logo), 'In Greek Warrior's Grave, Rings of Power (and a Mirror and...)', and 'Rosetta Mission Ends With Spacecraft's Dive Into Comet'. A large banner for Hilton.com is visible, with the text 'PAY LESS GET MORE ONLY AT HILTON.COM' and 'BOOK NOW'. Below the banner, the article 'How Small Forests Can Help Save the Planet' is featured, categorized under 'SCIENCE'. The author is listed as 'By ERICA GOODE' and the date is 'SEPT. 26, 2016'. The article's main image shows a man in a forest, looking upwards, with another person in a yellow hard hat visible in the background.





# Supply Chain Sustainability

- MillerCoors
- Coca-Cola
- General Mills

# New England RCPP

- Long Island Sound Partnership
- Last Green Valley, Inc. (Southern NE Heritage Forest in CT, RI, MA)
- Cold Hollow to Canada (VT)
- Monadnock Conservancy (NH)
- Trust for Public Land (ME)



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