

Engaging Communities in Conservation: From Small Towns to Downtown

Moderator: Katie Blake, Highstead

Speakers: Doreen MacGillis, York Land Trust

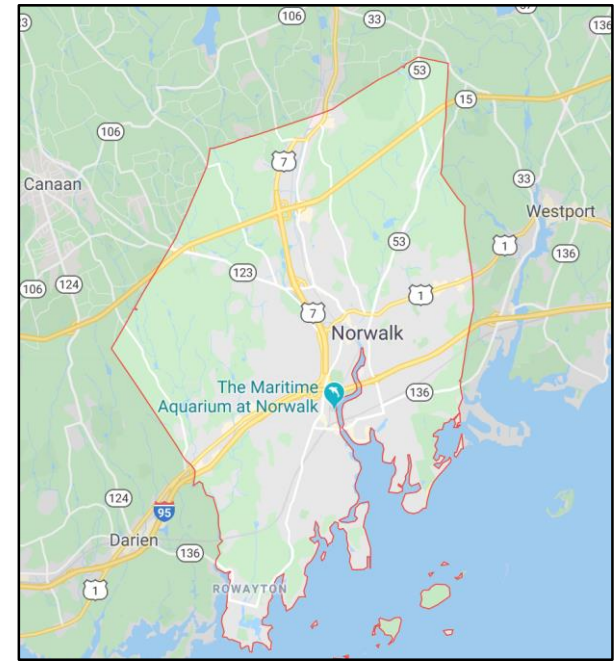
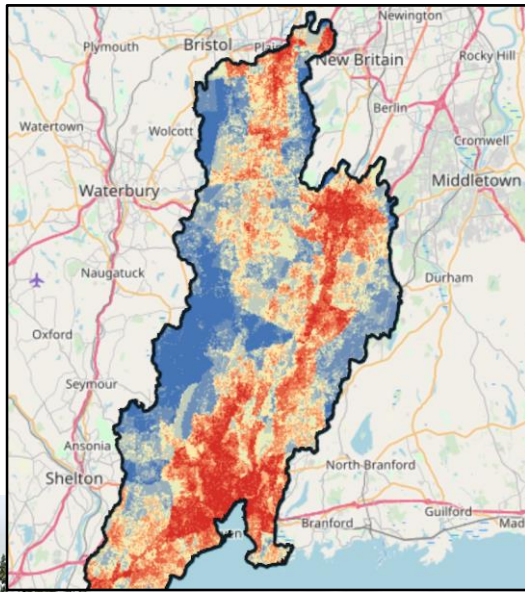
Joel Tolman, Common Ground

Colleen Murphy-Dunning, Urban Resources Initiative

Melissa Patterson-Serrill, Franklin Land Trust

RCP Network Gathering, November 13, 2019, UMass Amherst





The Drivers



Connectivity



Ecological



Urban Heat Island



Equity & Social Vulnerability



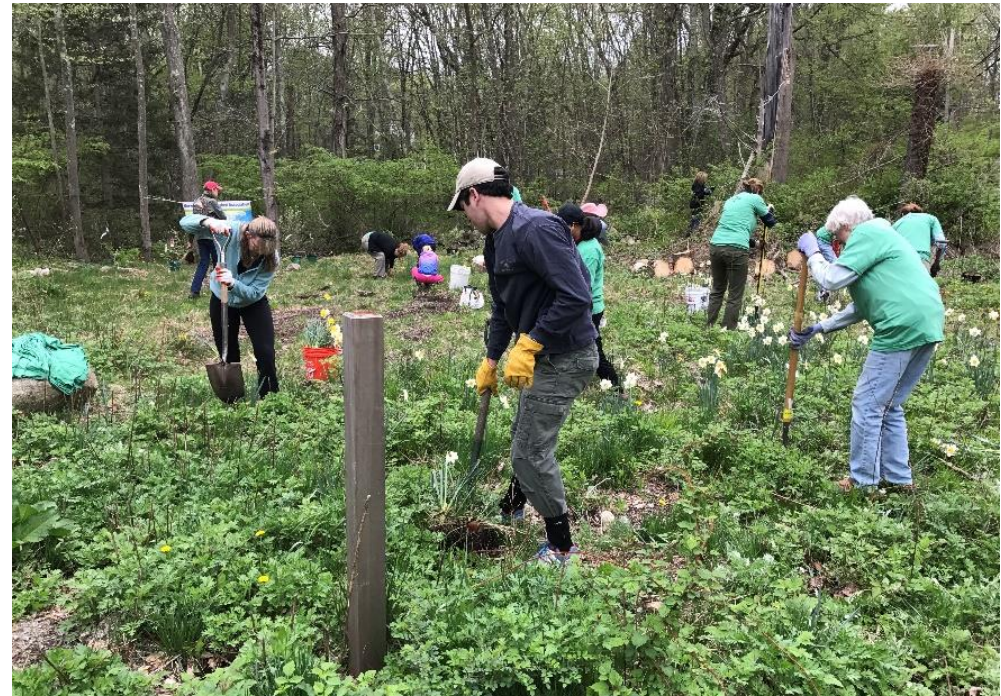
Flood Risk



Recreation



Public Health

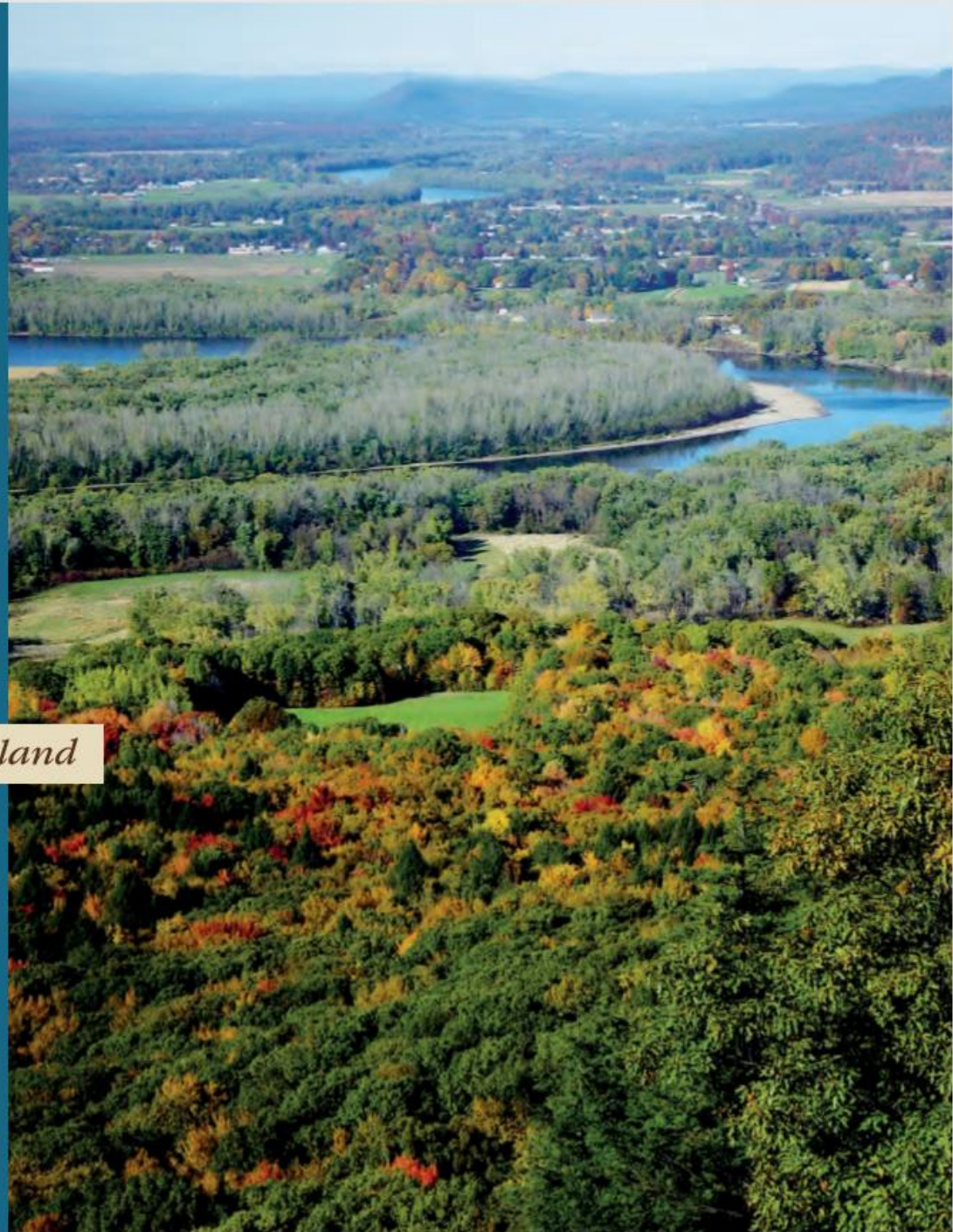


Wildlands and Woodlands



Farmlands and Communities

Broadening the Vision for New England



Meet Our Panelists

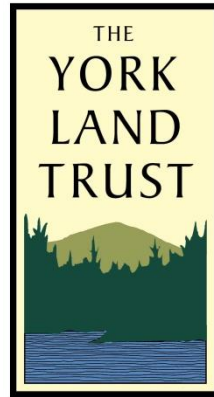
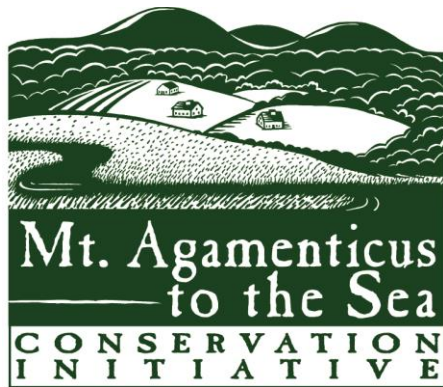
Doreen MacGillis, Executive Director, York Land Trust, York Maine / Founder, Mount Agamenticus to the Sea Conservation Initiative

Joel Tolman, Director of Impact & Engagement, Common Ground, New Haven, Connecticut / New Haven Harbor Watershed Urban Wildlife Refuge Partnership

Colleen Murphy-Dunning, Director, Urban Resources Initiative, New Haven, Connecticut / New Haven Harbor Watershed Urban Wildlife Refuge Partnership

Melissa Patterson-Serrill, Franklin Land Trust & Mass Woodlands Institute, Director of Community Outreach & Education, Shelburne Falls, Massachusetts / Forever Farmland Initiative & Berkshire Wildlife Linkage Partnership

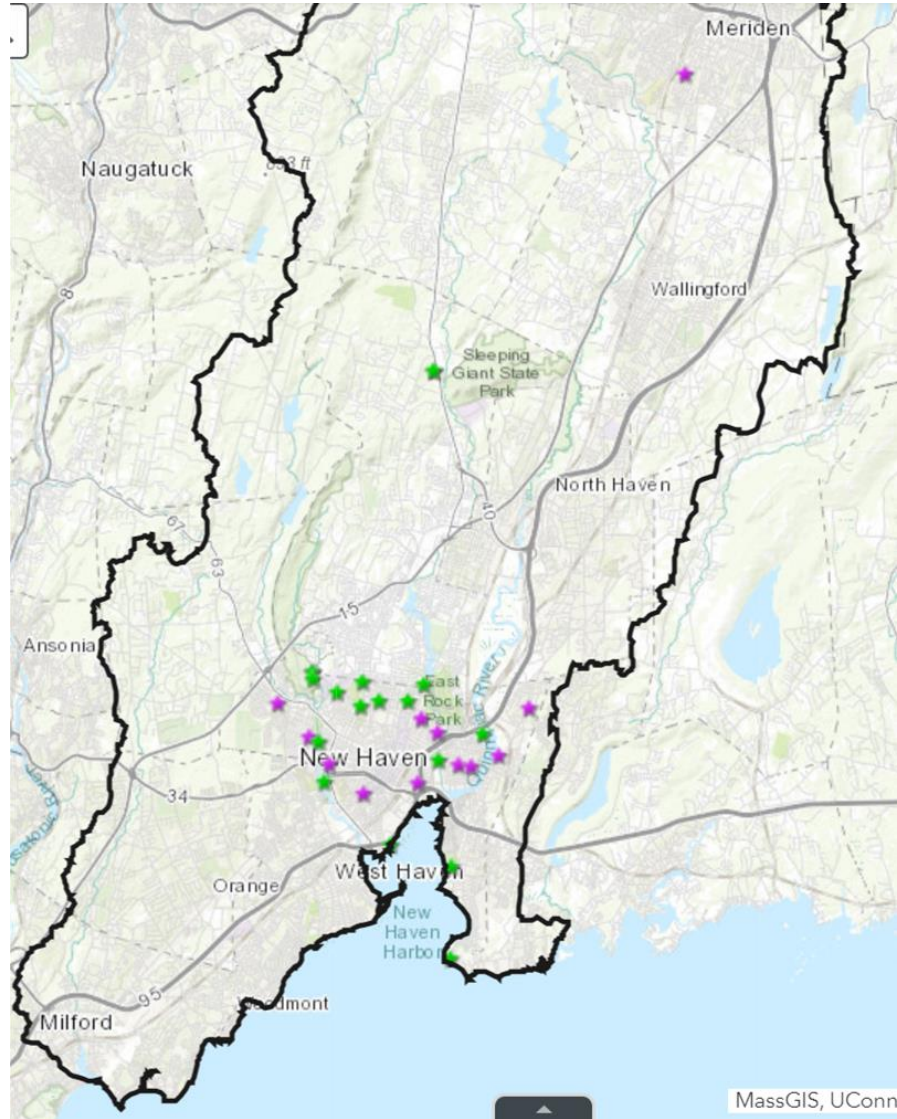
Tell us about your community and
briefly outline your
work/project/activities with
communities.





COMMON GROUND

HIGH SCHOOL, URBAN FARM, AND ENVIRONMENTAL EDUCATION CENTER





Urban Resources Initiative
New Haven, Connecticut

Yale SCHOOL OF FORESTRY & ENVIRONMENTAL STUDIES

Grassroots Tree Planting in Three Small Western Massachusetts Cities

- USFS Landscape Scale Restoration Grant (LSR)
- Plant 2400 trees in 3 cities over 3 years
- Develop planting plans for each city
- Develop network of tree care volunteers
- Establish or expand a regional tree nursery

North Adams to 'spruce' itself up via 800 tree plantings



The Northern Berkshire Community Coalition has announced a new initiative to plant about 800 trees across private and public property in North Adams. Organizers hope to see the three-year project take root in the spring.
GILLIAN JONES - THE BERKSHIRE EAGLE

Posted Friday, December 28, 2018 6:30 pm

How to help

Residents interested in volunteering

By Adam Shanks, The Berkshire Eagle

NORTH ADAMS — North Adams is about to get a little greener.



How are you engaging your community?

Who is being served (who is not being served) by your work?

How are you (re)-defining your organization's work in these communities?



Highstead



Regional
Conservation
Partnership

NETWORK

What does community-engaged work look like AND how are you addressing the needs of the communities?

How are you identifying and addressing barriers and opportunities to community engagement in conservation?



Highstead



How does your
work/project/activities connect back
to the greater conservation
landscape?

Break-out Discussions



Debrief- Highlights & Take-aways

How can your RCP (or organization) advance and/or support community conservation in your area?

What is one idea, activity, or strategy you are taking home with you?