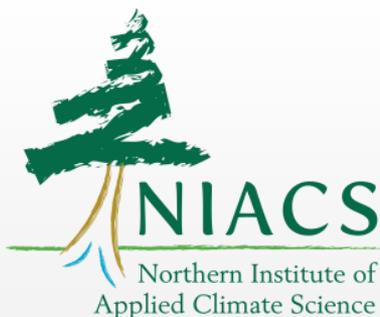


Synergies between joint mitigation-adaptation practices in the land conservation sector: Examples from forest systems



UMassAmherst



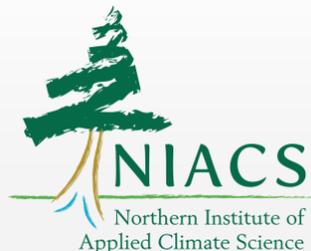
Synergies between joint mitigation- adaptation practices in the land conservation sector: Examples from forest systems



Maria Janowiak

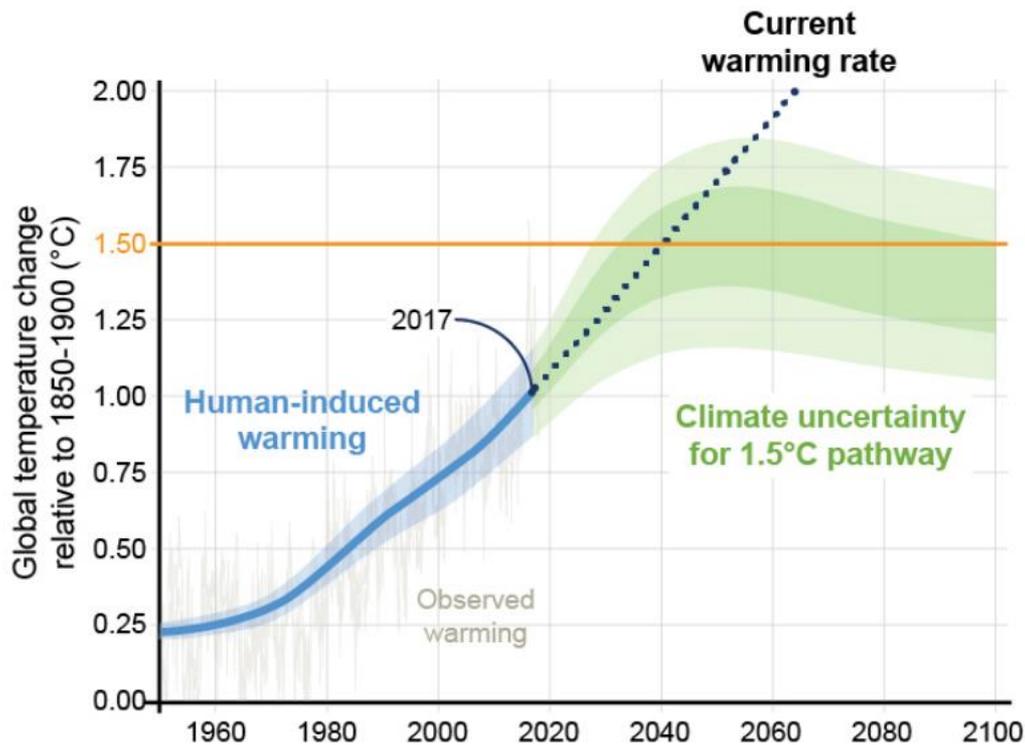
USDA Northern Forests Climate Hub
Northern Institute of Applied Climate Science
Houghton, MI

maria.janowiak@usda.gov

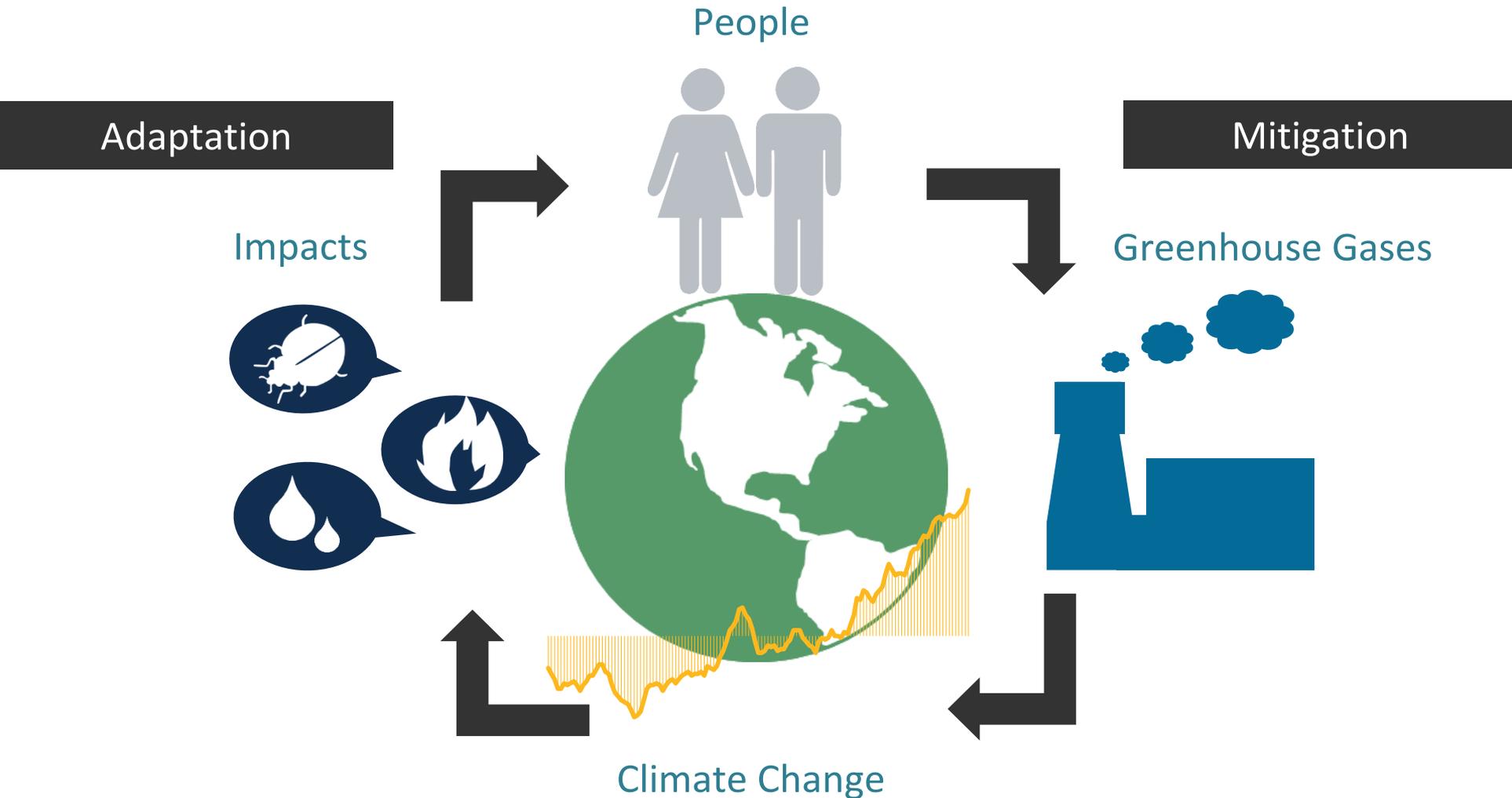


Responding to Climate Change

“Limiting global warming to 1.5°C would require rapid, far reaching and unprecedented changes in all aspects of society” (IPCC, 6 Oct 2018)

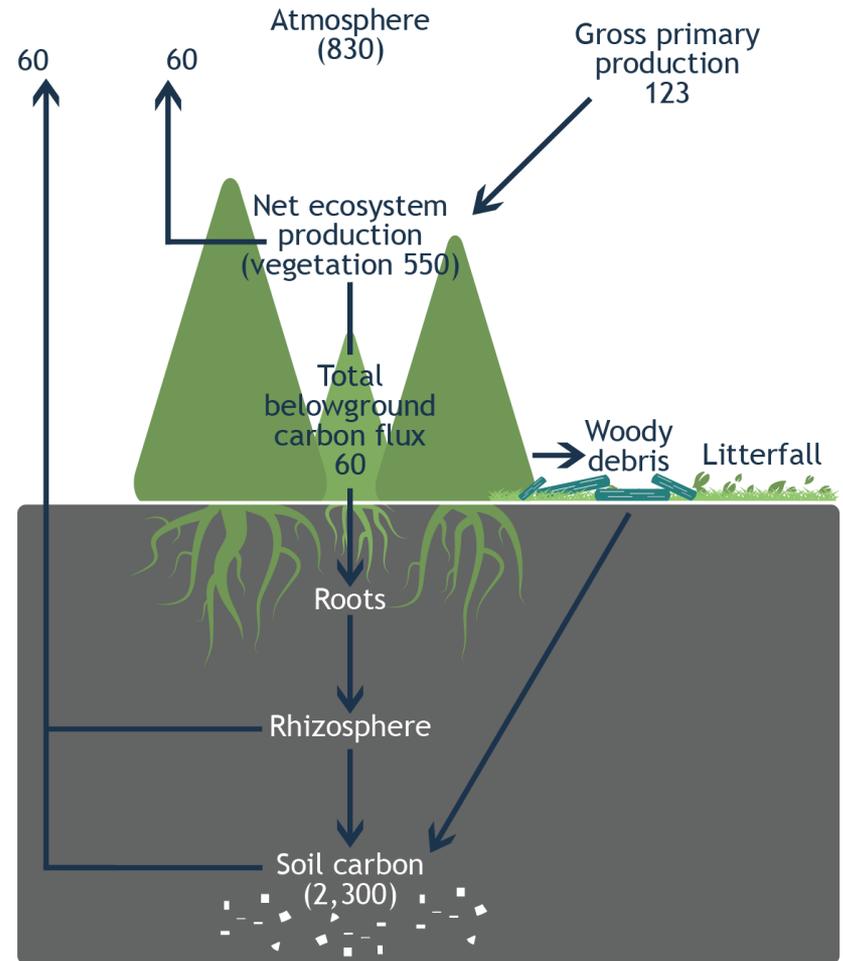


Responding to Climate Change

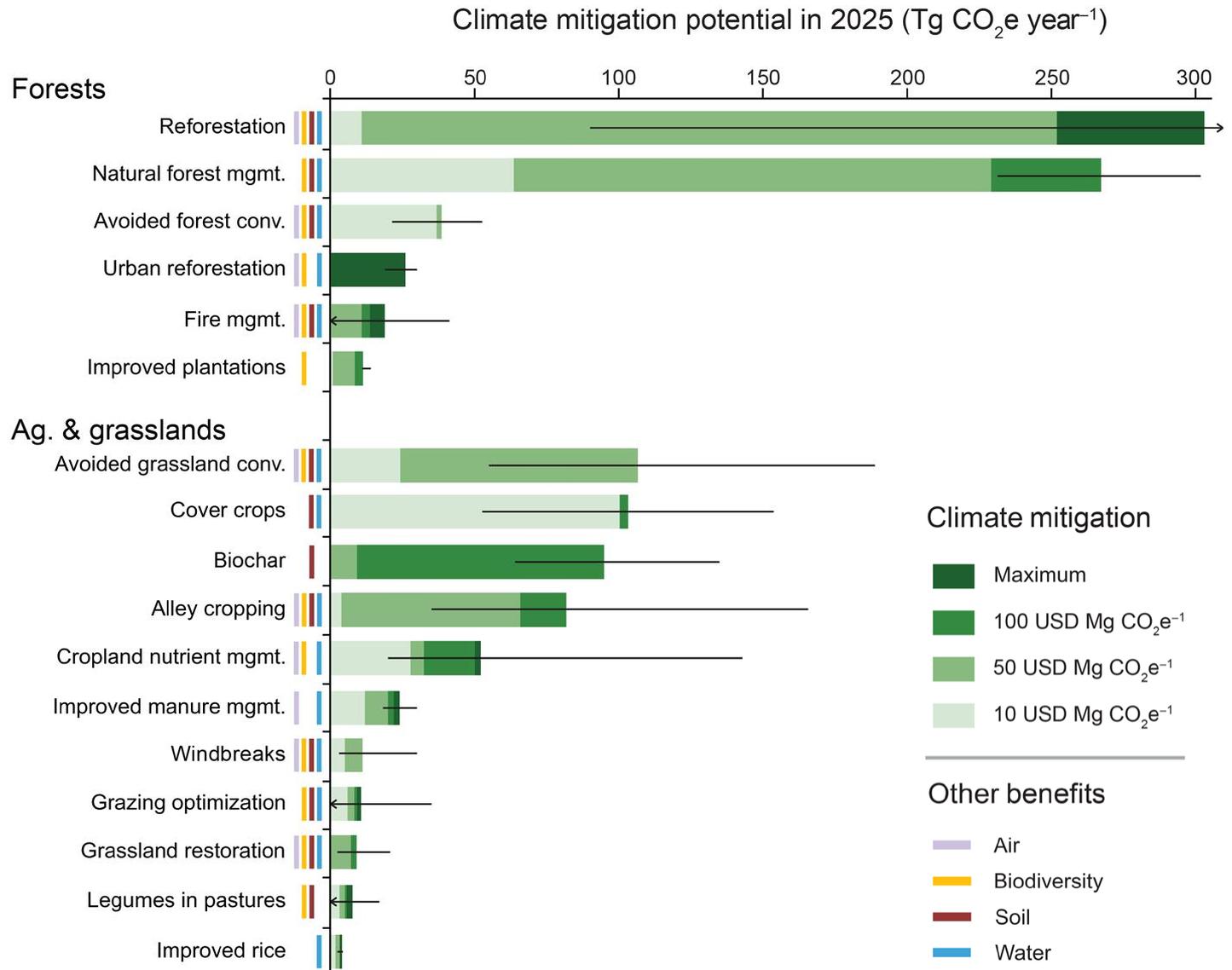


Natural Climate Solutions (aka Mitigation)

“Natural and working lands have the potential to deliver 37% of cost-effective carbon dioxide mitigation needed by 2030”



Natural Climate Solutions (aka Mitigation)



Adaptation vs. Mitigation

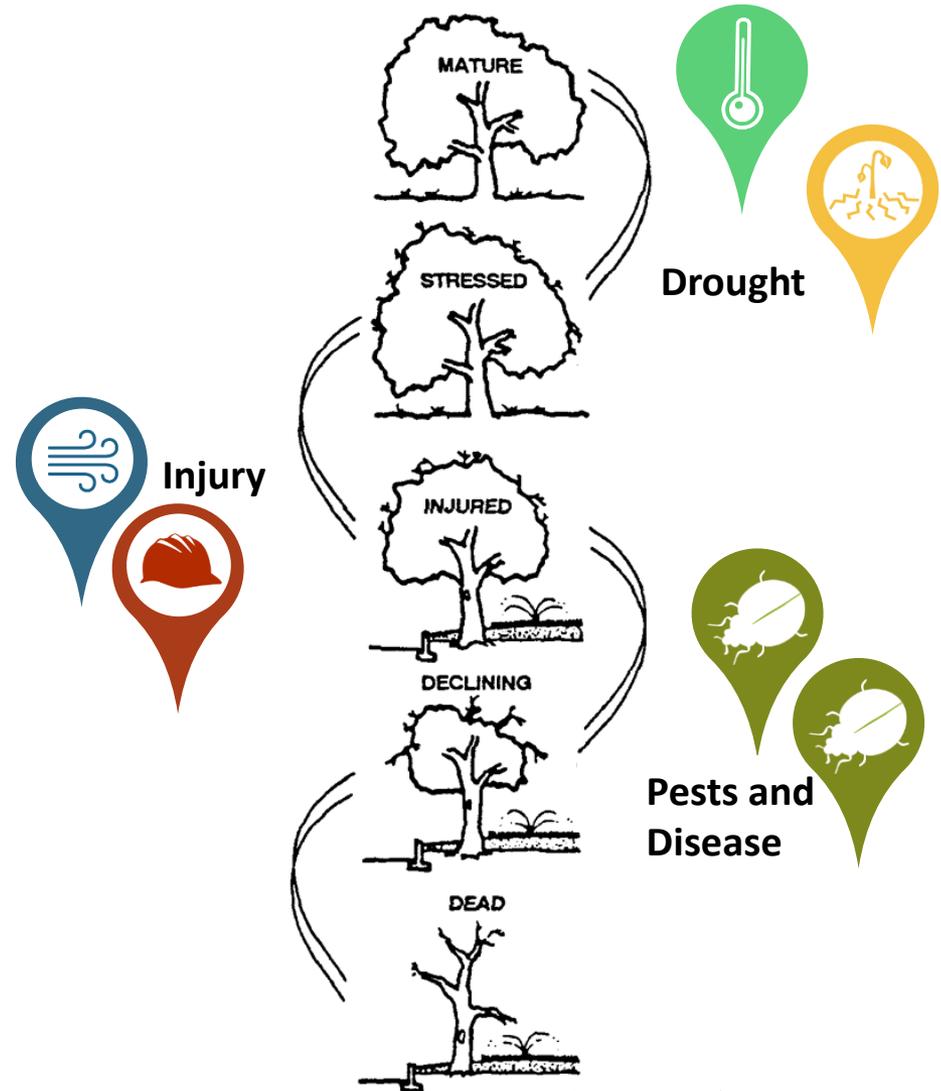


Not opposites! Not mutually exclusive!

Reducing Climate Risks

Climate change puts additional stress on ecosystems.

Ensuring that forests are healthy and able to adapt to future conditions helps maintain their capacity to absorb and sequester carbon.

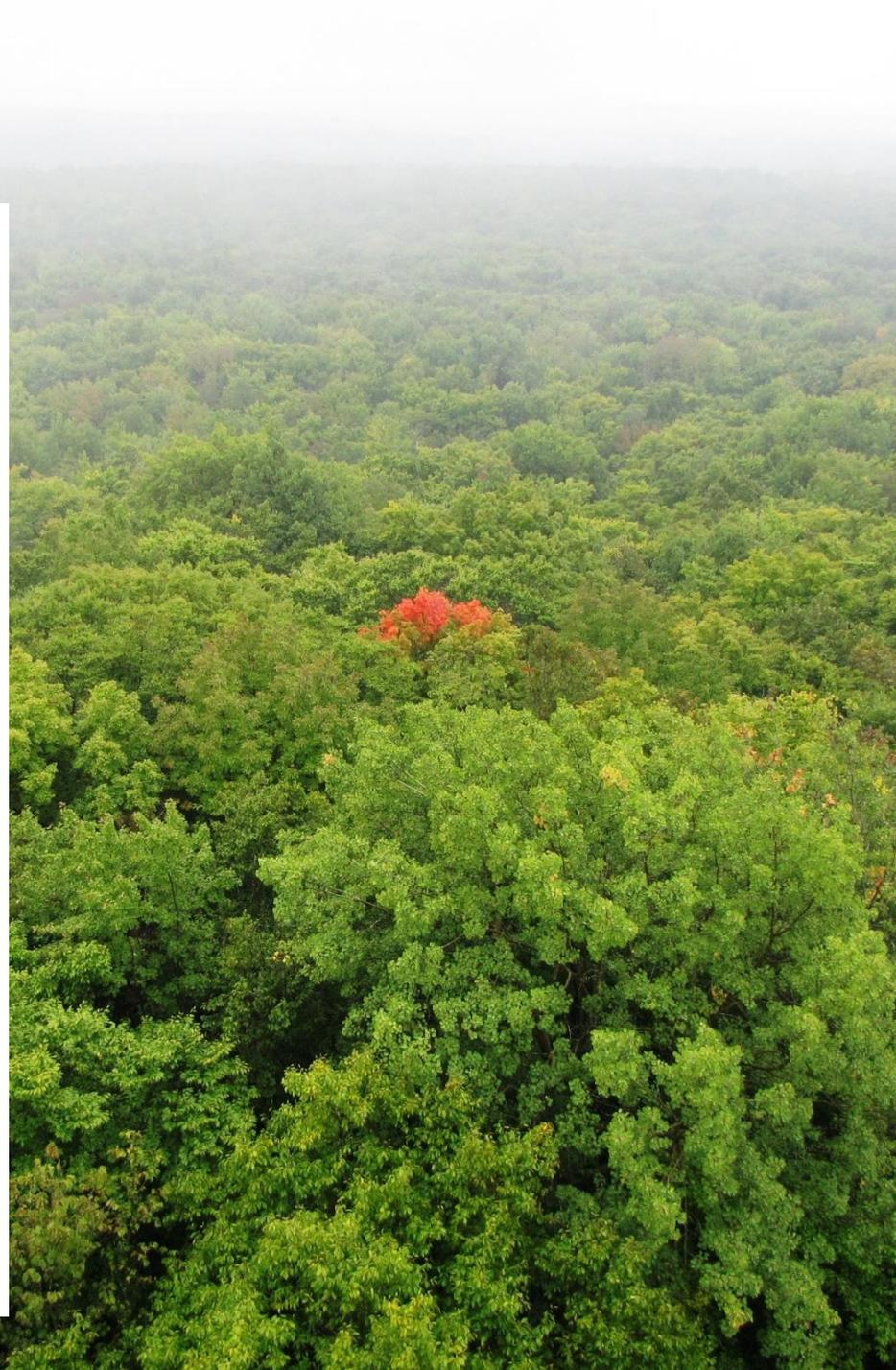


Drawing: Bartlett Tree Experts

We need to ensure that forests are healthy and can sustain themselves into the future.

- Purify the air
- Support local economies
- Maintain clean water supplies
- Support biodiversity
- Regulate streamflow
- **Sequester carbon**

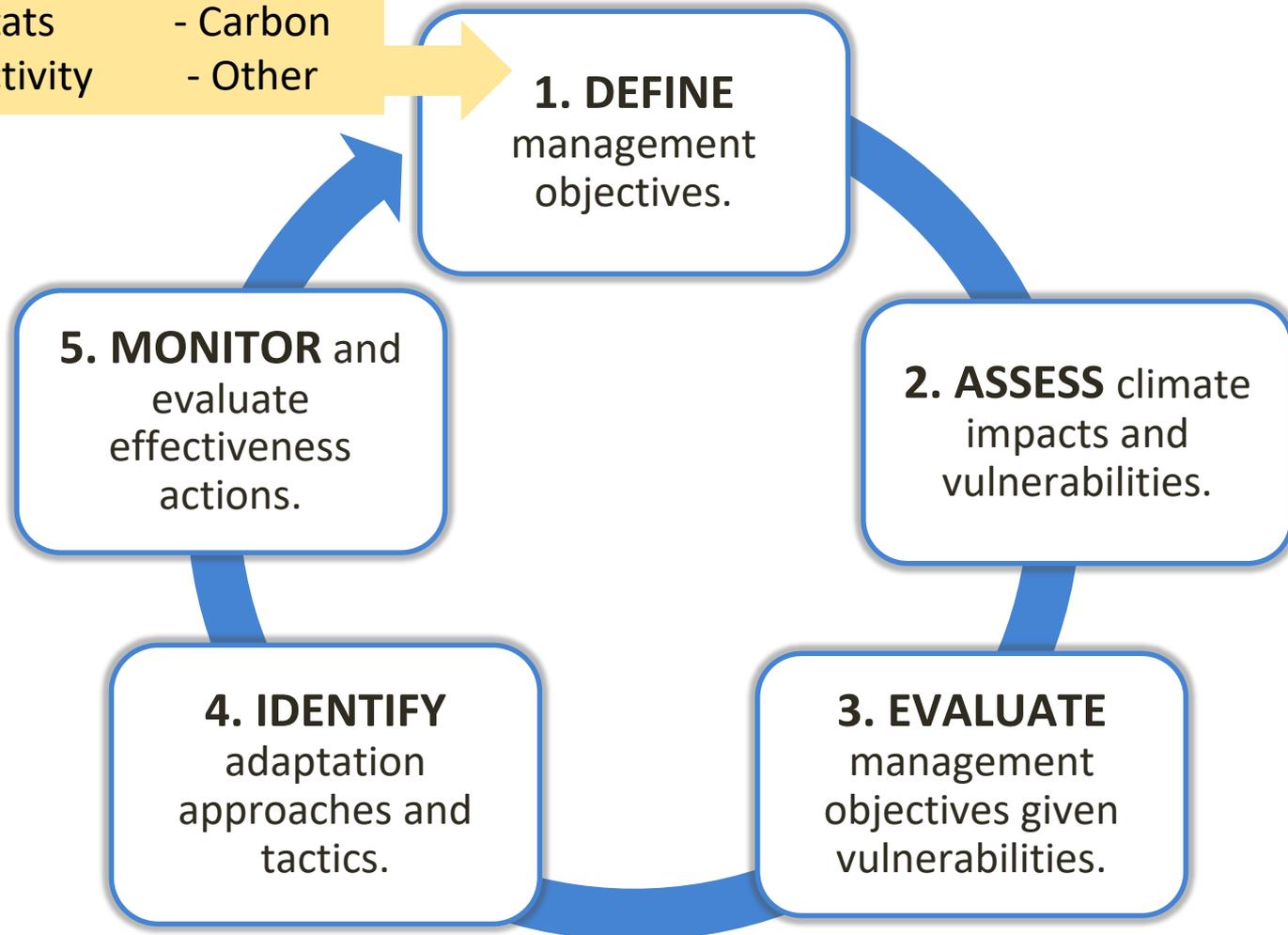
... and more!



Adaptation Workbook Process

What do you care about?

- Habitats
- Carbon
- Connectivity
- Other



Role of the land conservation sector and RCPs in Joint Mitigation Adaptation

RCP Network Gathering
November 13, 2019



Joint mitigation adaptation

Potential synergies and win-wins

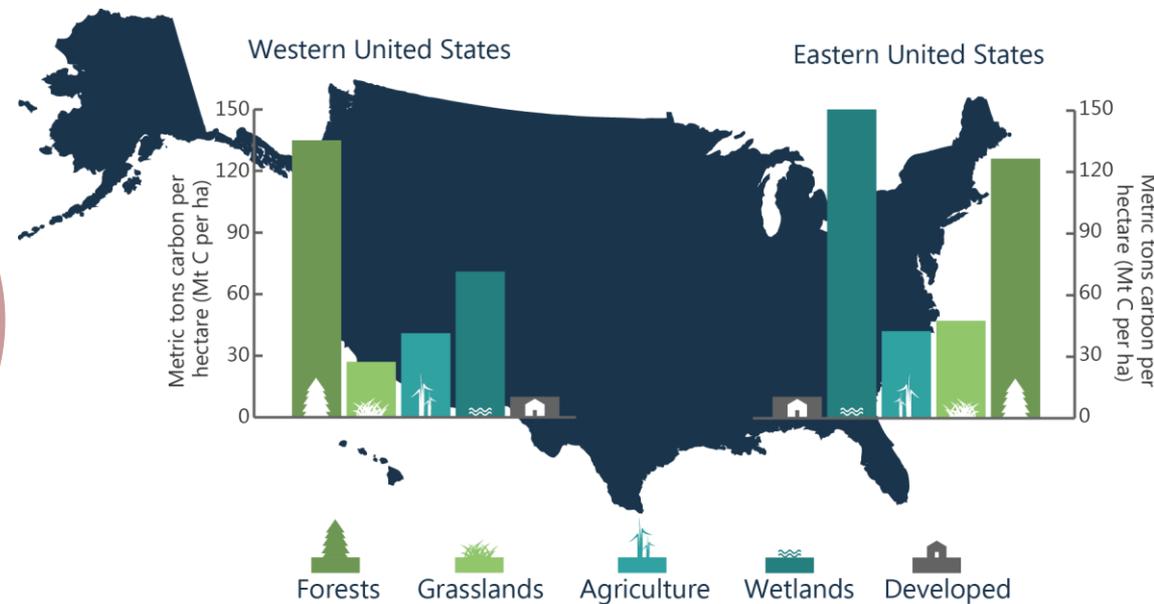
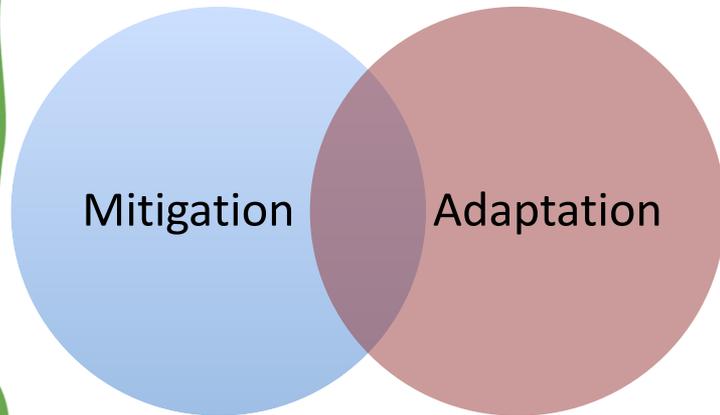
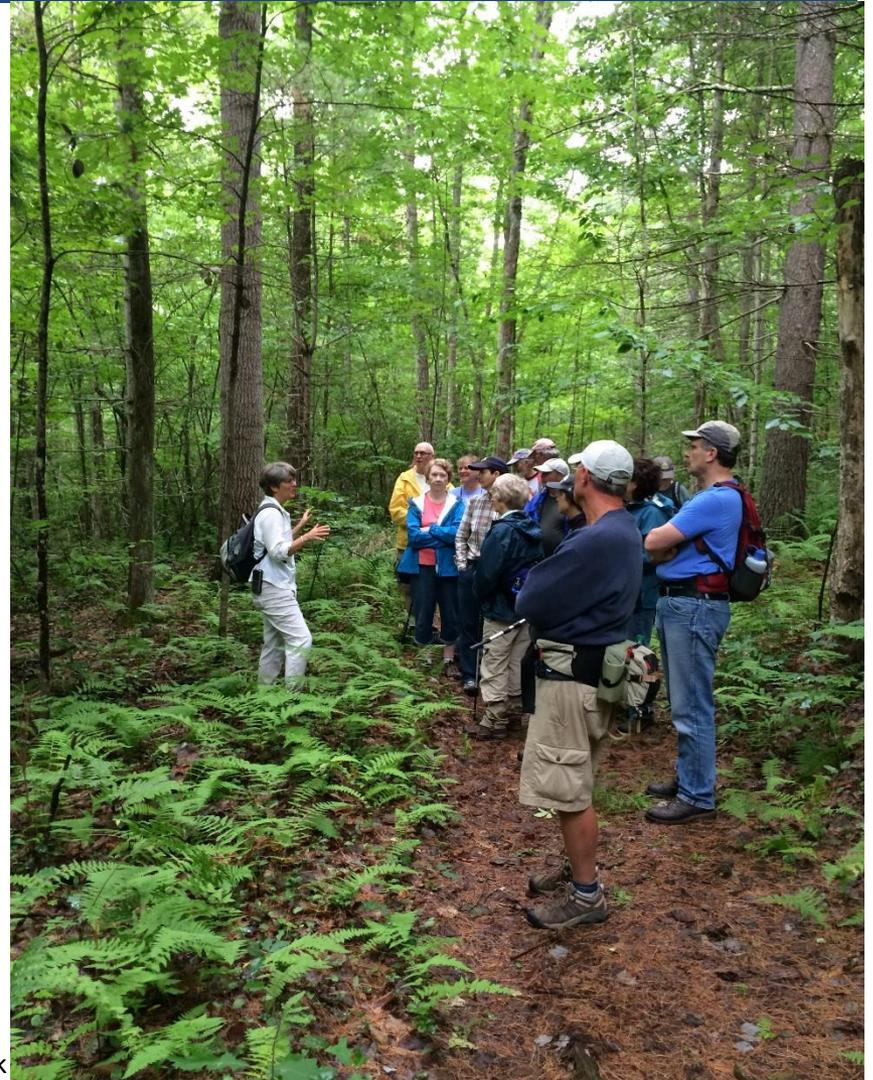


Figure: Janowiak et al. 2017

The work of RCPs

- Prioritization, Planning & Acquisition
- Advocacy
- Education & Outreach
- Stewardship & Management



Planning & Prioritization

CONSERVATION ▾ PRESERVES/TRAILS ▾ EVENTS ▾ LANGLAIS ▾



12 Rivers Conservation Initiative

Georges River Land Trust is proud to be working closely with seven of our neighboring land trusts in midcoast Maine to implement the 12 Rivers Conservation Initiative. Collectively, we hope to conserve special landscapes at a scale greater than the sum of our individual efforts.

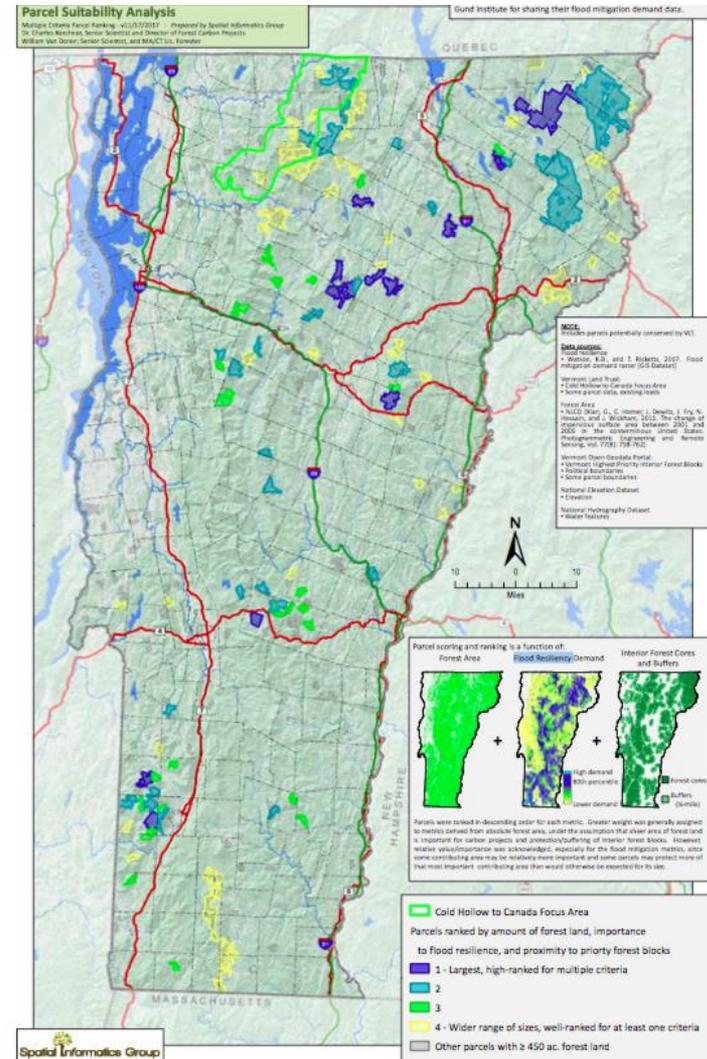
In 2016, we began to reexamine our long-term conservation planning through the lens of regional climate data. Here's an [article about our recent progress.](#)



Planning & Prioritization

“Cold Hollow to Canada has a unique role with our boots on the ground knowledge of the forest landscape and who owns it.”

- Nancy Patch



Advocacy

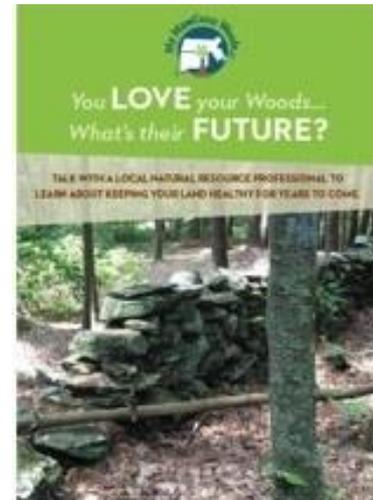
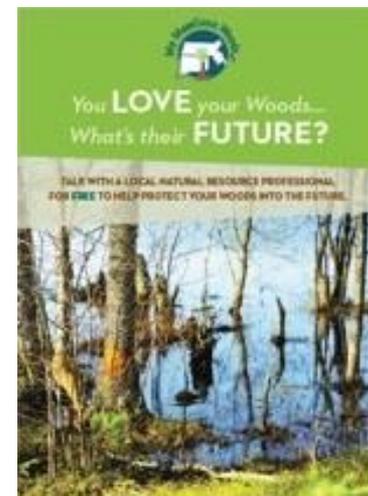
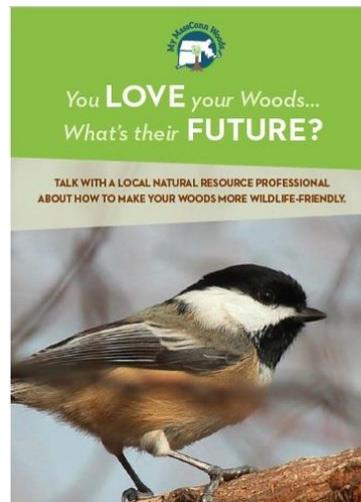
MA Climate Adaptation Coalition's Climate Change Funding Principles (Draft 10/31/19)

“Align mitigation and adaptation efforts to best complement each other.

Provide co-benefits, such as restoring and conserving natural resources (key habitats and ecosystem services), that both reduce climate risks and naturally remove carbon from the air”

Education & Outreach

- MassConn Sustainable Forest Partnership
 - Comprehensive program for engaging foresters and woodland owners in conversations about adaptation
 - Learn more in next session!



Resources

WCS Climate Adaptation Fund Joint Mitigation and Adaptation FAQ



Communications products

- Collaboration of Mass ECAN affiliated climate communications expert work group, LTA, OSI
- Real examples from land trusts
- Climatechange.lta.org



Recommendations for Communicating about Climate Change

[Home](#) » Recommendations for Communicating about Climate Change

Before considering any guidance on communication, remember that the first step to developing effective messaging on any topic is to identify who specifically you are trying to reach — the target audience — and what specifically you want them to do in response — the desired outcome.

Need help? Visit "[Developing a Communications Product](#)" for a bare-bones outline of the steps to developing a communication product to see where this guidance fits into the process.

Here are five research-based recommendations to help you communicate more effectively about climate change. To help show you what these recommendations look like in practice, we have linked to examples of products that do it well and provide additional communications product analysis for further insights. An collection of additional communications product examples is available [here](#).

1. Lead with politically neutral messages about conserving resources people already care about.

Here's why: Most people don't need to be talked into caring about majestic scenery, clean water, and healthy trees, no matter where they lie on the political spectrum. But even though climate change threatens universally valued natural assets, the term itself is inescapably polarizing because it is portrayed as an ideological issue. And since it is difficult for people without a scientific background to understand the science behind climate change, they rely on political leaders to validate or refute the findings. Rather than rallying us to work together at a time when unity matters most, the term climate change tends to pull us apart.

Politics aside, many of the strategies promoted for climate mitigation, like carbon sequestration, or climate adaptation, like green infrastructure, require considerable explanation. Effective communication should focus on common ground issues, and mutually beneficial outcomes. If you root your messages in universal values and needs, you can make a more compelling case for adaptation actions intended to sustain the things we all care about in the face of changing environmental conditions, without specifying what's driving those changes.

For example: Protecting clean water for drinking, timber for building homes, and open space for recreation

Supporting evidence: [The research behind recommendation # 1](#)

In practice: Maine Coast Heritage Trust's fundraising mailer [Marshes for Tomorrow](#). Read the communications product analysis [here](#).



2. Find trusted spokespeople to deliver your messages.

Here's why: It's tempting to assume that opposition to or apathy about climate change is rooted in ignorance. That assumption leads science communicators to try to educate audiences by citing all the facts. In fact, research indicates that ideology, social identity, and trust have much greater influence on how people make sense of complex or controversial topics. That means an individual's willingness to accept facts is incumbent upon his or her trust of, and respect for, the source of information. Ideally, you want to build this level of trust with your audiences, but that comes from repeated positive interactions over time. So if you are trying to initiate productive conversations about climate change with new audiences, find trusted scientific or natural resource experts in your community to offer evidence and testimonials.



Inventory of Climate Communication Products

Product type	Title	Land Trust	Primary target audience	Primary strategy	Flesch-Kincaid Grade Level
Brochure	Connecting Habitat and Neighbors	Vermont Land Trust	Members	Green infrastructure and nature-based solutions	9th
Annual report	2017 Annual Report	Scenic Hudson	Members	Conservation Restriction (CR) or Conservation Easement (CE)	College



Maple Syrup: Climate change impacts on production and adaptation strategies

Funded by the Northeast
Funded by the Northeast Climate Science Center

NECSC Northeast Climate Science Center

Maple syrup is a major cultural resource in the Northeast and Midwest U.S. — one with a strong link to climate. The sugar maple tree's distribution is affected by high temperatures, low rainfall, and unseasonable variation in the onset of spring warming events. Researchers at the NE CSC are working with partners at ACERnet to supply maple sap harvesters, foresters, and landscape-scale conservation organizations with information on what to expect and how to adapt.

Why it Matters
The cultural and economic importance of sugar maple trees is nearly unrivaled among eastern North America tree species. Sugar maple lumber commands a premium price, its foliage supports a seasonal tourist industry, and it is widely planted both within and beyond its natural range as a shade tree. Tapping maple trees for sap, one of the few wild-harvested agricultural products remaining in North America, has long been a part of the cultural fabric of the Northeastern and Midwestern U.S.

Mike Puffenberger is the owner of Southernmost Maple, a family-operated Virginia business. He supplies data on sugar content, sap volume and sap samples for the ACERnet project. Compared with all the other study sites, their syrup has the highest antioxidant/phenolic content and, according to others, is the best tasting, too!

Photo: Ivan Hukic

ACERnet, an on-line resource and research network, was formed to centralize information on the impacts of climate on sugar maple (genus *Acer*) and suggested adaptation strategies. The ACERnet research team is monitoring sap flow at sites across sugar maples' range, from Virginia to Quebec, to understand how climate effects sap flow, sugar content, and chemical composition, which together influence the quality and quantity of maple syrup produced.

ACER Climate and Socio-Ecological Research Network (ACERnet)
<http://blogs.umass.edu/acernet/>

NECSC Northeast Climate Science Center

Scientists and managers working together to...
Inform states, natural and cultural resource managers, and Tribes of the importance and implications of climate projections.

Explore the impacts of climate change on habitat for fish and wildlife.

Improve coastal adaptation and resilience.

Anticipate drought and other extreme events.

Connect researchers with stakeholders to build adaptive capacity.

Incorporate climate adaptation into conservation decision-making using the best available science.

ISSUE: Changing climate poses threats to the sugar maple and maple syrup production.

SOLUTION: Ecologists, forest managers, Tribes and maple syrup producers work together to anticipate pests and plan sustainable harvest practices.

ISSUE: Many species will decline or be lost from the region, while others will expand.

SOLUTION: Ecologists are improving our understanding of what allows species to thrive. For example, we examine how communities of fox, marten, and snowshoe hares will be impacted with changing winters.

ISSUE: Cold water fish such as trout will attempt to move upstream as temperatures rise, but summer drought might result in empty stream beds.

SOLUTION: We help conservation organizations decide how to best protect streams, maintain flow, and keep fish cool and

ISSUE: Warmer winters and loss of snow pack will impact ecosystems and municipal water supplies.

SOLUTION: We help manager anticipate and prioritize planning efforts, such as for the Susquehanna River Basin.

Our research focuses on important problems and practical solutions, from the local to regional scales.

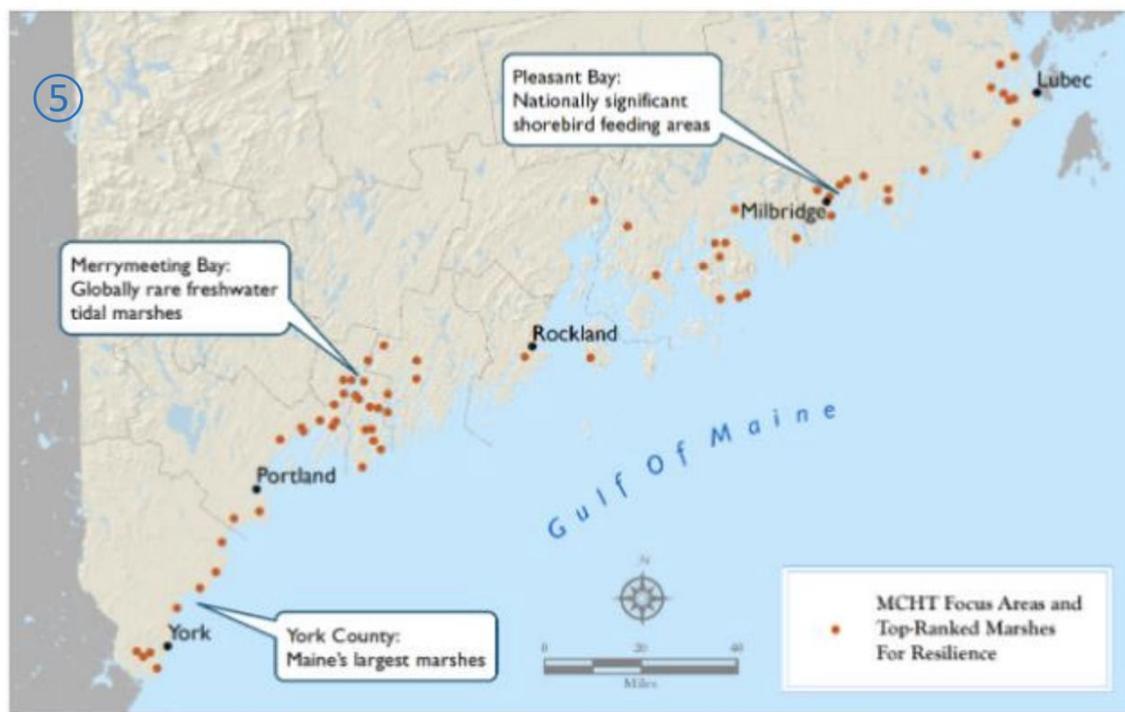


Product Analysis

How this product showcases [the recommendations](#):

- 1. Leading with politically neutral messages about conserving resources people already care about.**

In the first two sentences, this piece offers three compelling reasons why anyone should care about the fate of salt marshes: clean water, commercial fisheries, and coastal infrastructure. By opening with a message about things that are key to the economy and quality of life in Maine, the author primes the reader to care that sea-level rise is an increasing threat to these and other resources.



SAVING MARSHES TO SAVE THE COAST

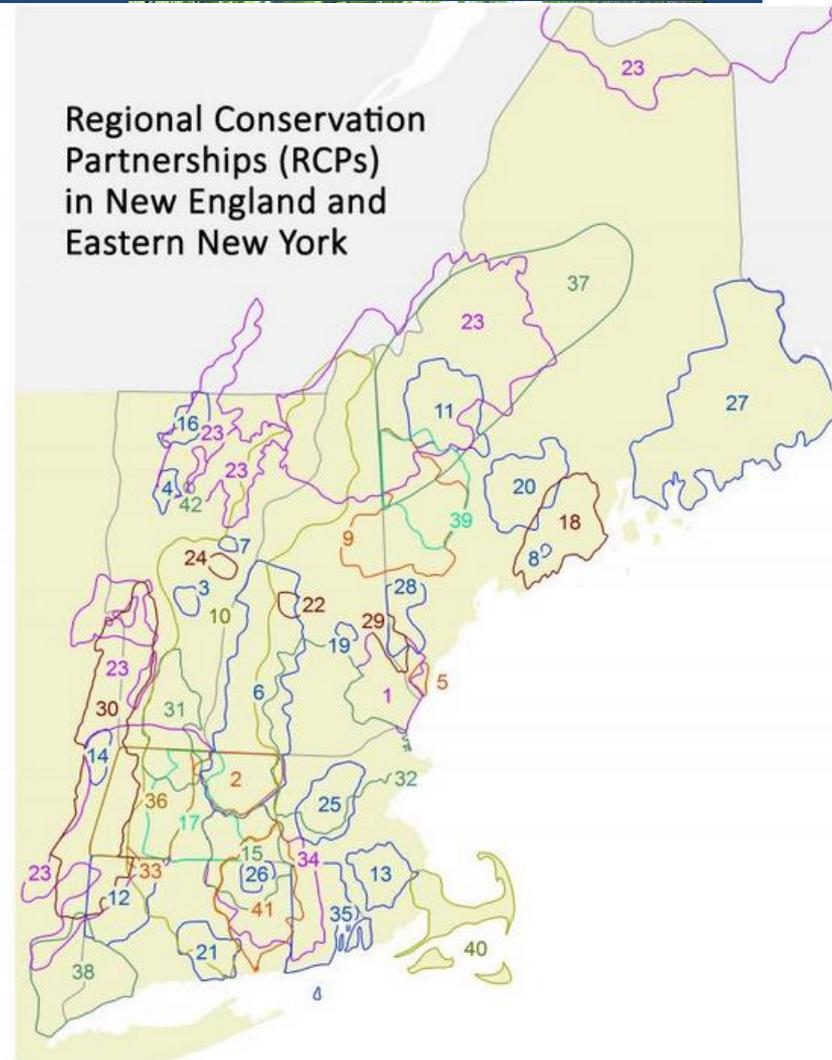
- Marshes keep coastal waters clean and provide critical habitat for rare ^① plants, migratory birds, and a wide range of fish and shellfish—including the commercially important species our coastal communities depend upon. Over ^③ the next 100 years, global sea level is projected to rise between three and six feet, potentially destroying some of our most productive ecosystems and ^① coastal infrastructure. In the worst case scenario, we may lose all of Maine's existing marshland and wipe out highly vulnerable species.
- ^③ By protecting critical uplands now we can help marshes migrate and lessen these negative impacts. You can help maintain healthy natural and human communities on our coast by supporting Maine Coast Heritage Trust (MCHT) in its four-part plan to protect and care for priority marshes.

Stewardship & Management



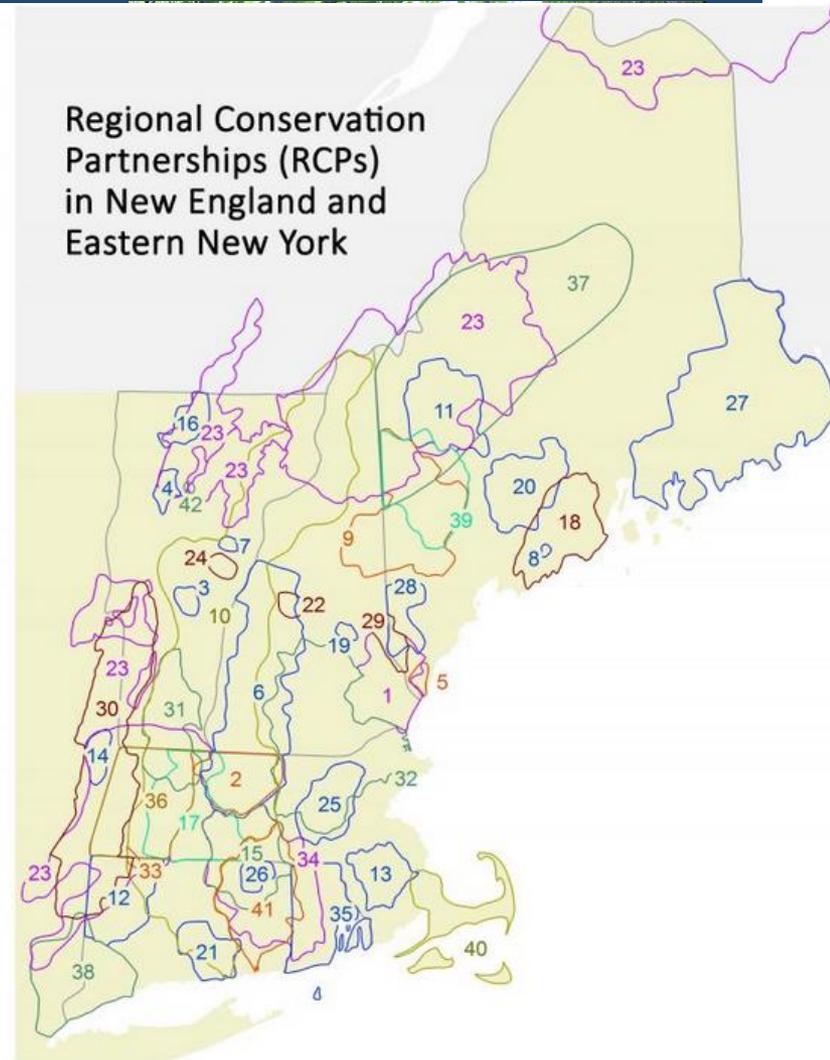
Power of Networks for Climate Change

- Peer knowledge exchange
- Cohesion
- Cross-organizational



Power of Networks for Climate Change

- Regional scale
- Supportive community
- Climate adaptation networks





Questions?

Melissa Ocana

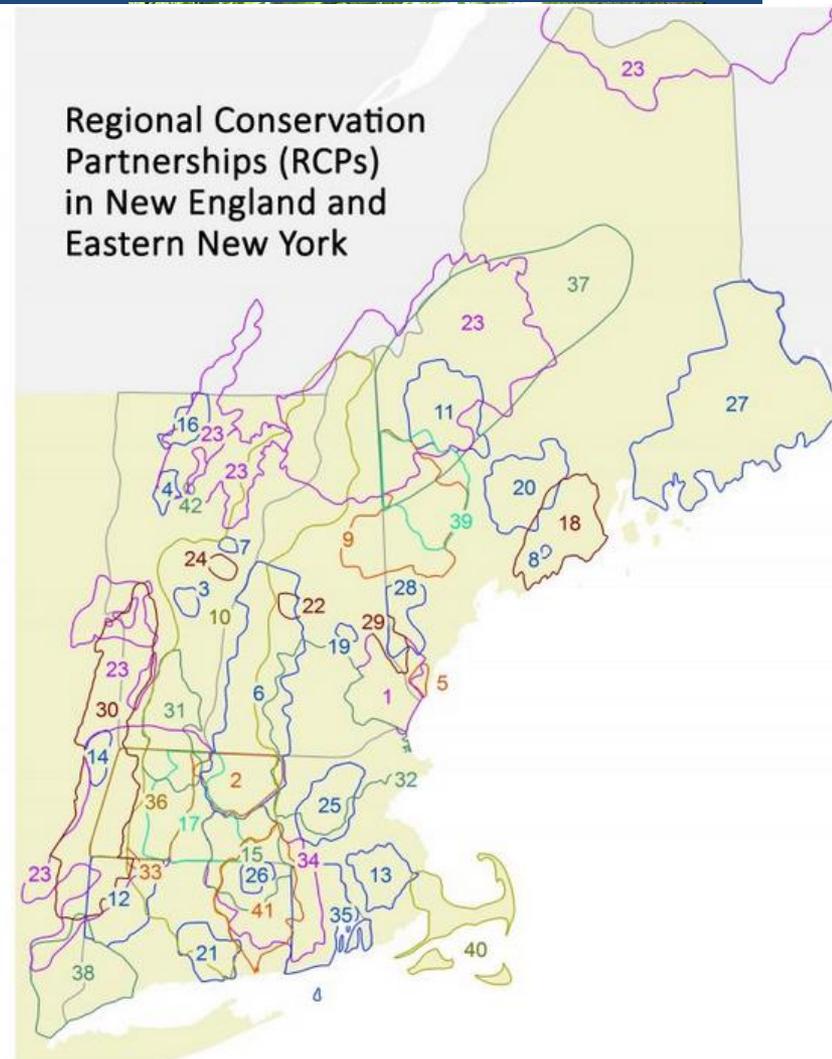
Climate Adaptation Coordinator

UMass Extension, UMass Amherst

mocana@umass.edu

Power of Networks for Climate Change

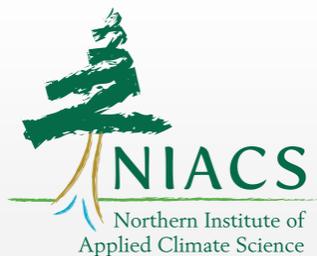
- Peer knowledge exchange
- Cross-organizational
- Regional scale
- Supportive community
- Climate adaptation networks





United States Department of Agriculture
Northern Forests Climate Hub

The Forest Carbon Management Menu: a resource for identifying mitigation and adaptation practices



Todd Ontl

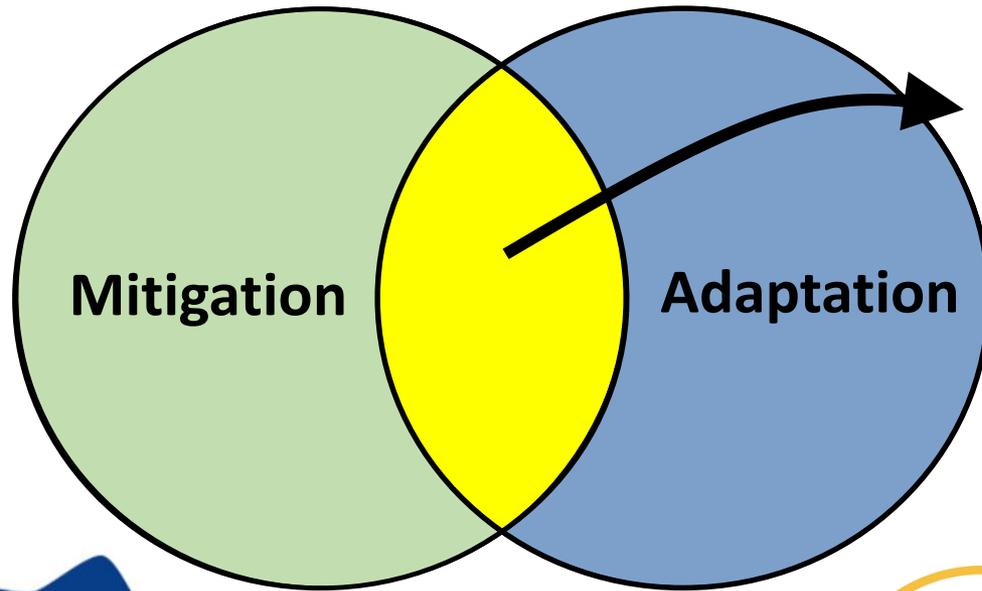
Northern Institute of Applied Climate Science
Houghton, MI

todd.ontl@usda.gov

QUESTION

Is your RCP responding to climate change in its current work?

1. Integrating climate mitigation & adaptation is needed for resilient carbon sequestration



Synergies in mitigation & adaptation



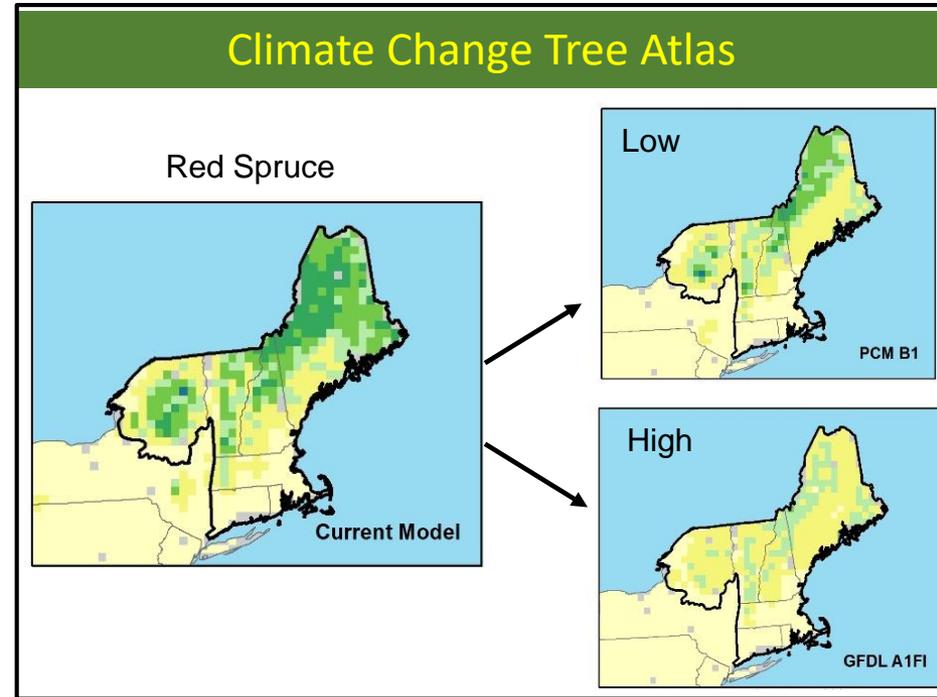
1. Integrating climate mitigation & adaptation is needed for resilient carbon sequestration

Thinning reduces risk of catastrophic carbon loss from wildfire in fire-prone systems

Managing for future-adapted species where tree species are projected to decline



Adler Fire, Yellowstone NP (NPS)

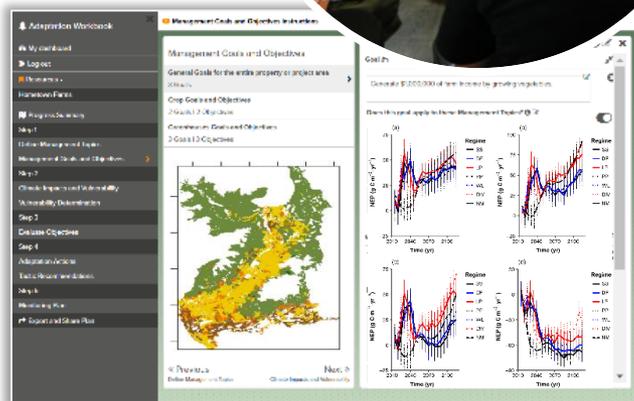


www.nrs.fs.fed.us/atlas/tree/

2. Identifying “no-regrets” actions can build support for JMA while highlighting important co-benefits



3. Quantification of carbon benefits is often lacking, so look to directionality of responses



Mitigation Practice	C response	Timeframe
Extend rotations	↑	Short
Conservation easements (avoid forest loss)	↑	Short
Shelterwood (structural complexity)	↑	Mid
Underplanting future- adapted species	↑	Mid
Reforestation	↑	Long
Thinning	— / ↑	Mid / Long
Clearcut	↓ / —	Mid / Long

Practitioner's Menu of Strategies and Approaches for Forest Carbon Management



www.forestadaptation.org/carbon

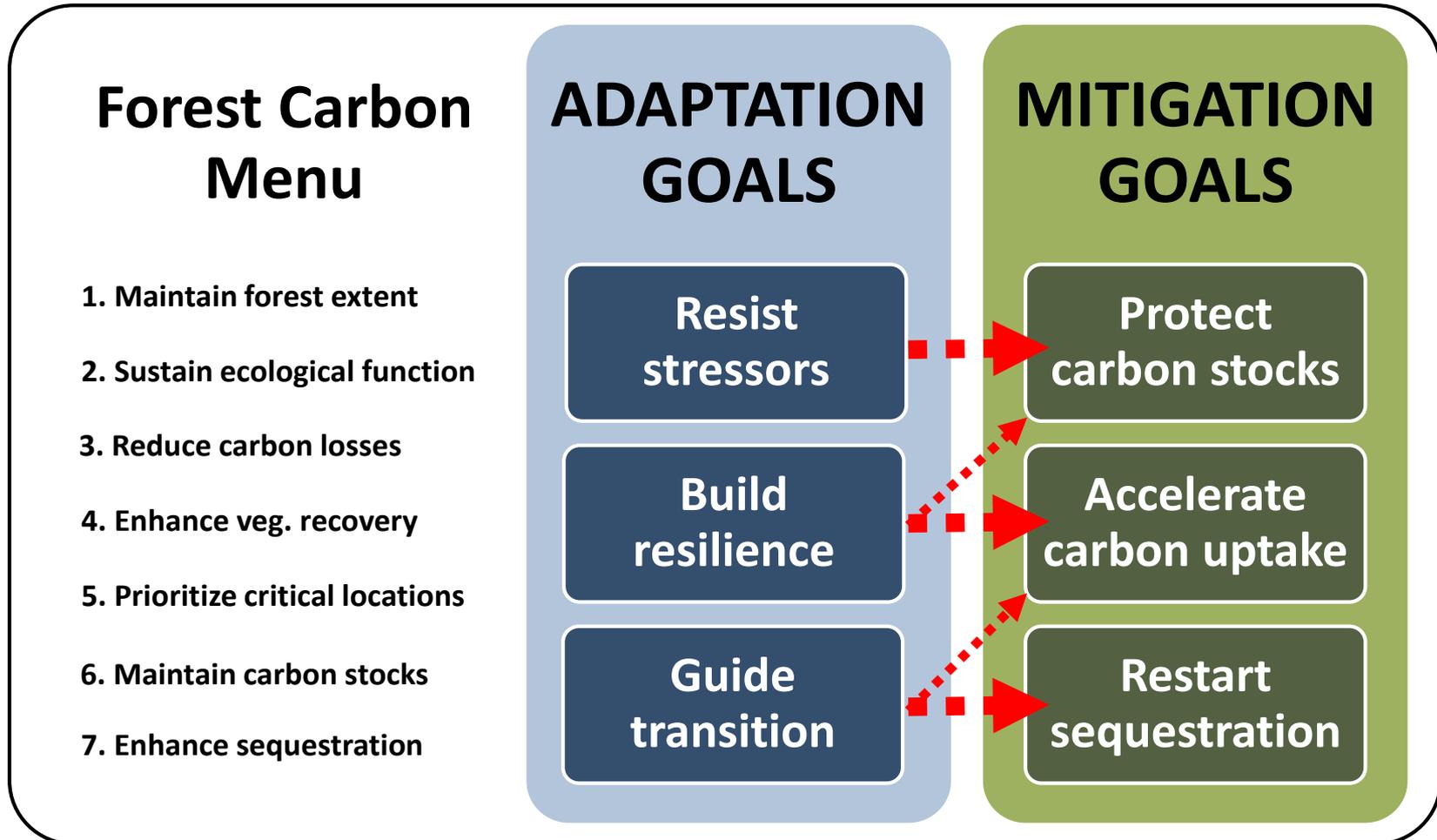
Journal of
FORESTRY

Forest management for carbon sequestration
and climate adaptation. *Journal of Forestry*.

[doi: 10.1093/jofore/fvz062](https://doi.org/10.1093/jofore/fvz062)



Practitioner's Menu of Strategies and Approaches for Forest Carbon Management



Reduce stressors & maintain carbon stocks

Strategy 2: Sustain fundamental ecological functions



Reduce impacts to soils and nutrient cycling



Maintain or restore hydrology



Prevent establishment or remove invasives



Improve resistance to pests & pathogens

Reduce stressors & Maintain carbon stocks

S3: Reduce carbon losses from natural disturbance



Restore or maintain prescribed fire



Altering forest structure to reduce risk



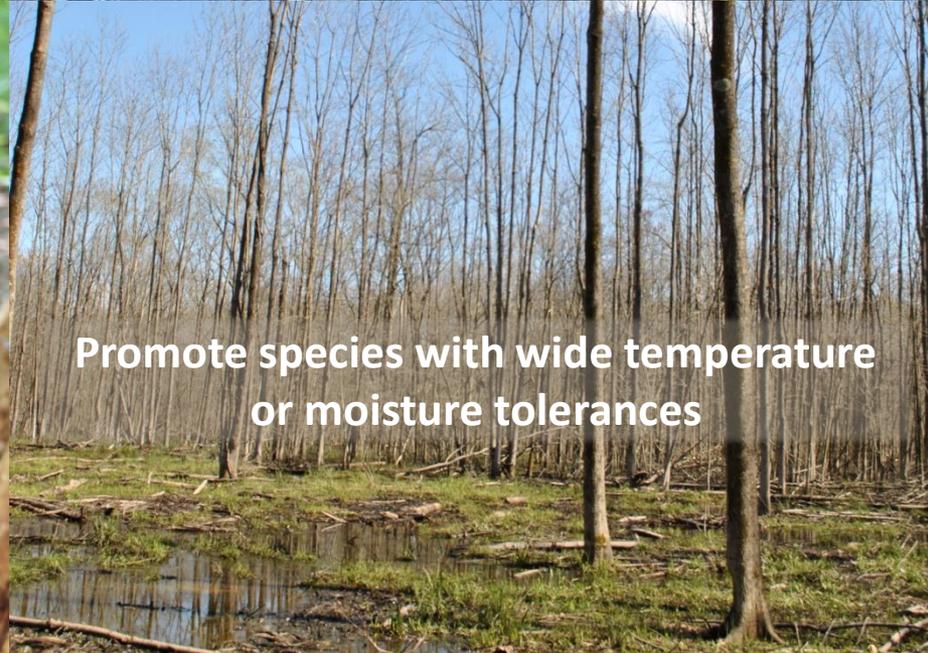
Establish fuelbreaks



Reduce risk of tree mortality

Build resilience

S6: Enhance existing carbon stocks while retaining forest character



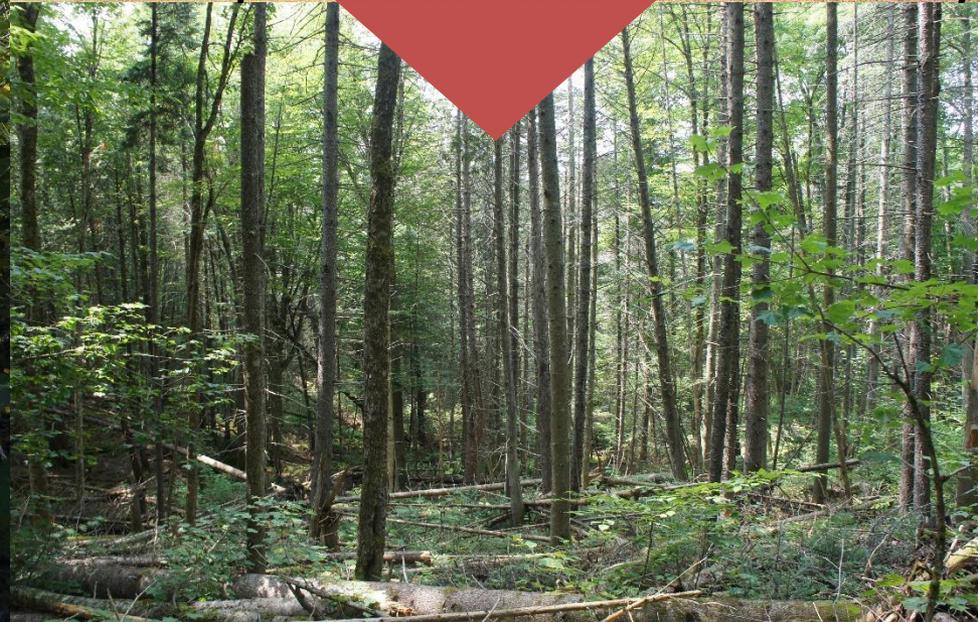
S7: Enhance sequestration capacity through forest alterations



Introduce or favor existing genotypes or species better adapted to future conditions



**Alter forest structure or composition
Promote species with enhanced carbon density**



Forestry with Birds – and Climate and Carbon – in Mind



Audubon | VERMONT

Steve Hagenbuch,
Conservation Biologist



A small blue and white bird, possibly a Blue-headed Vireo, is perched on a thin, brown branch. The bird has a dark blue head and back, a white breast, and a dark stripe through its eye. The background is a soft-focus forest scene with green leaves and brown branches.

How Climate Change Will Affect Vermont's Birds

Survival by Degrees: 389 Bird Species on the Brink

<https://www.audubon.org/climate/survivalbydegrees>



Climate:

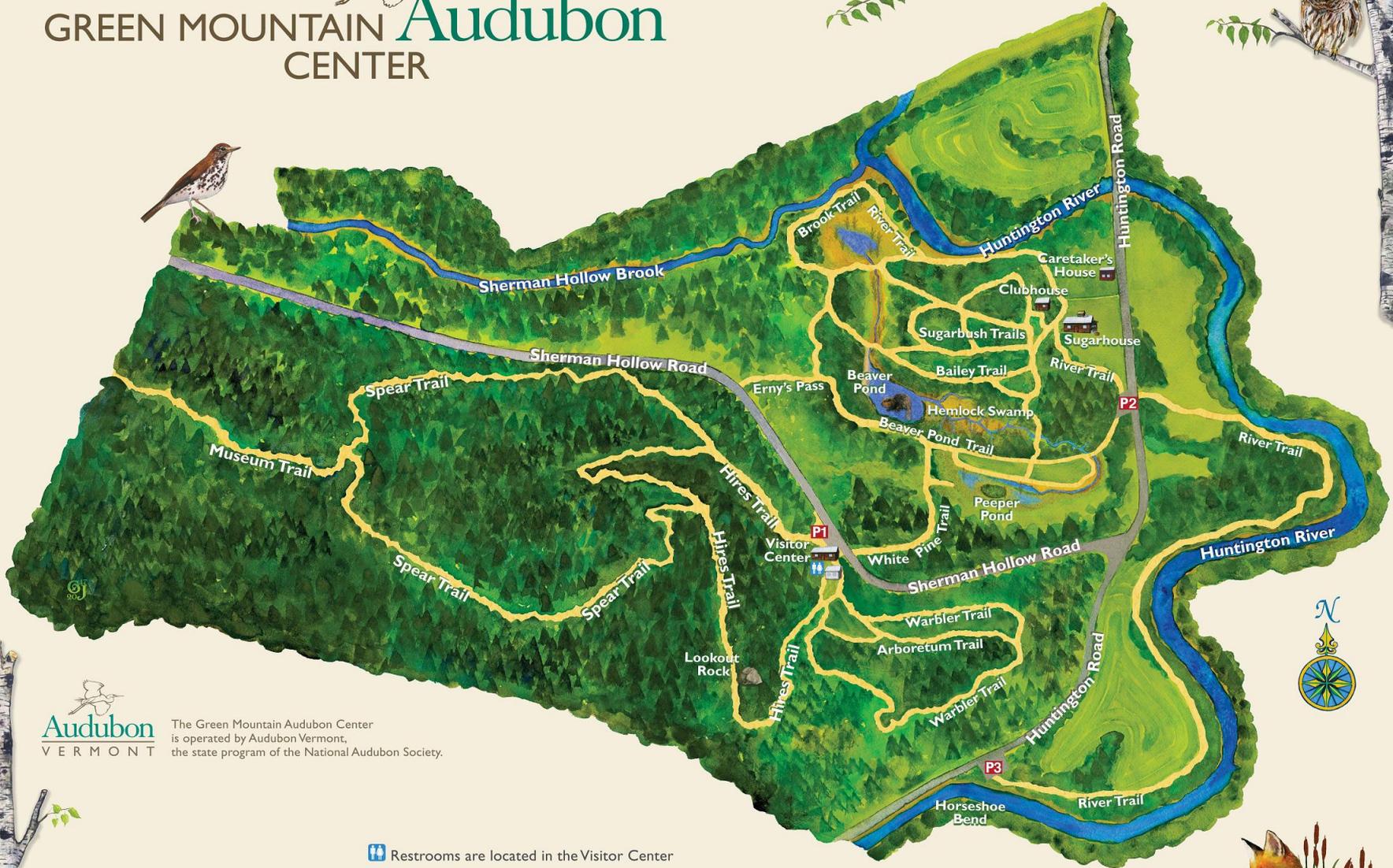
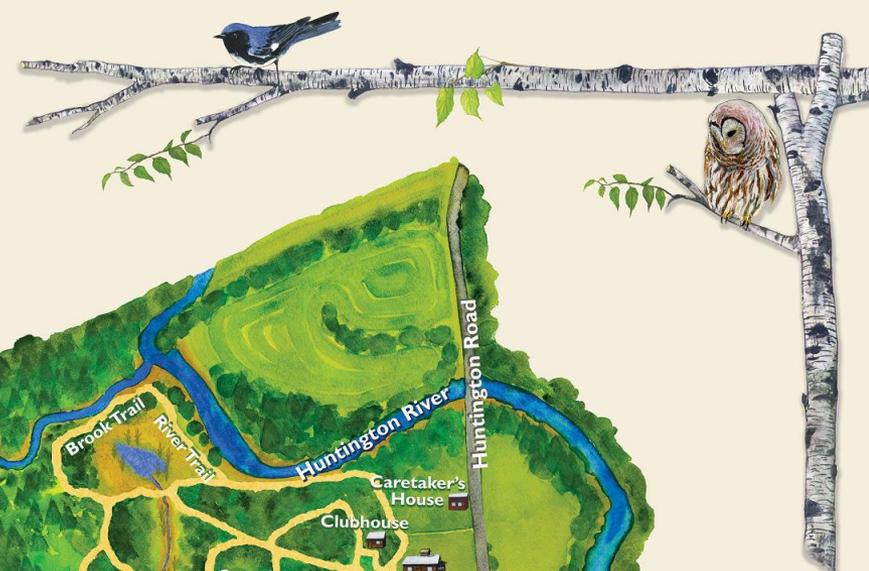
Temperature
Precipitation
Vegetation

Related Threats:

Extreme and Frequent Weather Events
Non-native Species
Deer over-population



GREEN MOUNTAIN Audubon CENTER



The Green Mountain Audubon Center is operated by Audubon Vermont, the state program of the National Audubon Society.

Restrooms are located in the Visitor Center

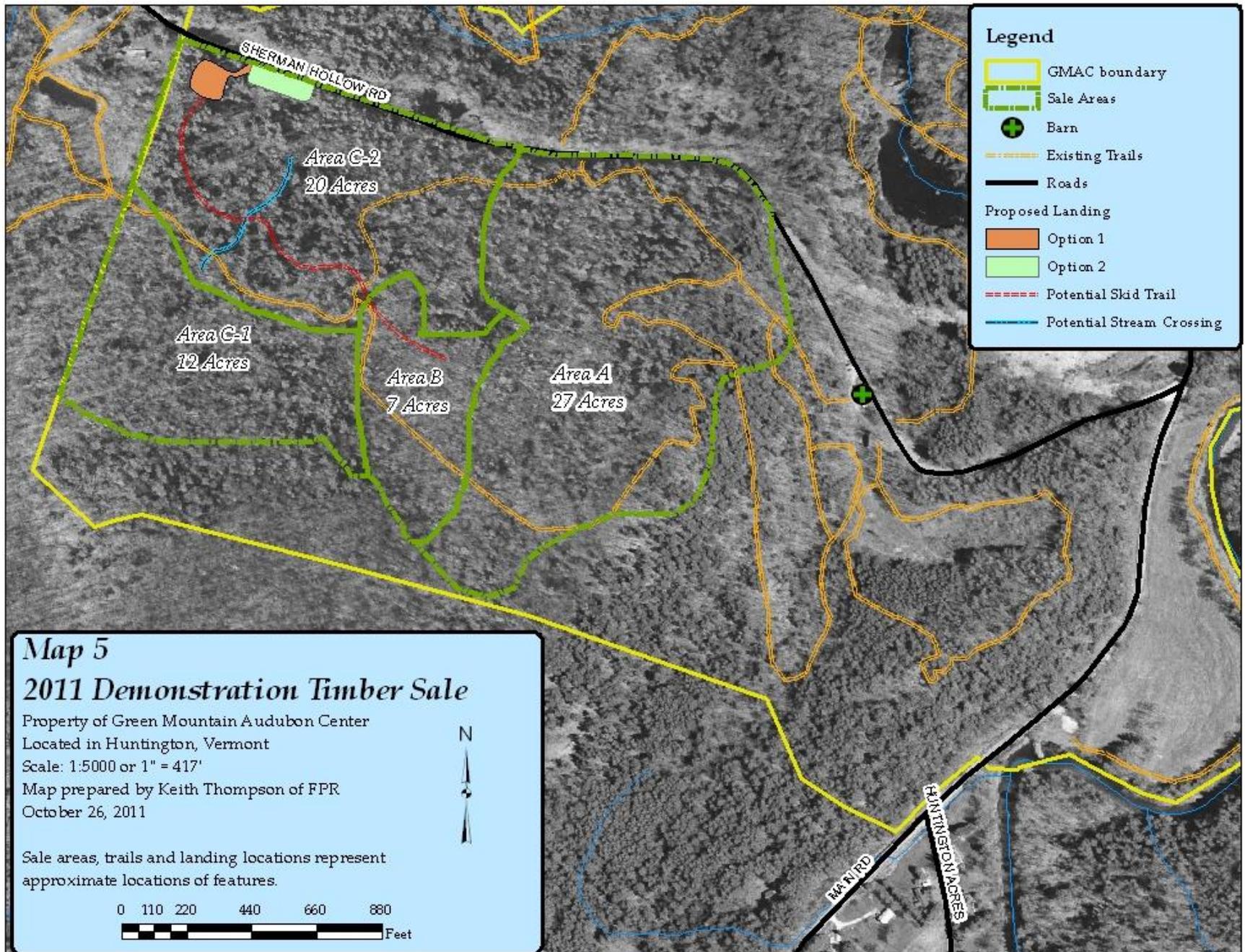
P1 Visitor Center Parking

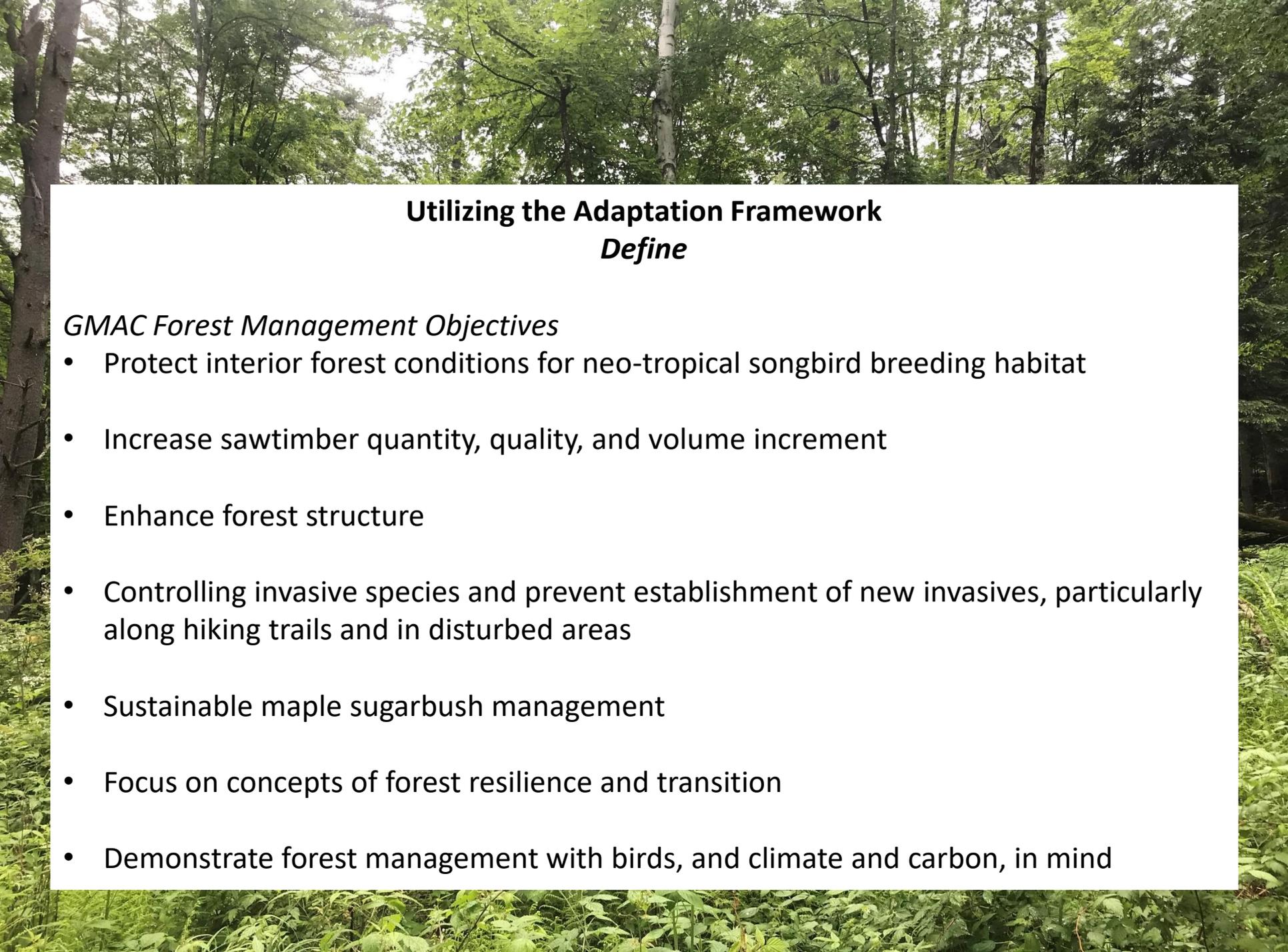
P2 Sugarhouse Parking

P3 Horseshoe Bend Parking

Grounds Open from Dawn Until Dusk







Utilizing the Adaptation Framework

Define

GMAC Forest Management Objectives

- Protect interior forest conditions for neo-tropical songbird breeding habitat
- Increase sawtimber quantity, quality, and volume increment
- Enhance forest structure
- Controlling invasive species and prevent establishment of new invasives, particularly along hiking trails and in disturbed areas
- Sustainable maple sugarbush management
- Focus on concepts of forest resilience and transition
- Demonstrate forest management with birds, and climate and carbon, in mind

Utilizing the Adaptation Framework *Assess and Evaluate*

Impacts and Vulnerabilities

- Range expansion of non-native insect pests (HWA)



Utilizing the Adaptation Framework

Assess and Evaluate

Impacts and Vulnerabilities

- Increases in non-native plant species



Utilizing the Adaptation Framework *Assess and Evaluate*

Impacts and Vulnerabilities

- Increase in northern red oak component



Utilizing the Adaptation Framework *Assess and Evaluate*

Impacts and Vulnerabilities

- Increase in deer browse



Utilizing the Adaptation Framework

Identify

Tactics and Approaches

- Maintain current extent of mature forest
 - Approach 1.1 – Avoid forest conversion to non-forest uses



Co-Benefits

- Bird habitat – maintains extent and quality
- Climate – maintains existing tree species diversity
- Carbon – maintains existing carbon sequestration capacity

Utilizing the Adaptation Framework

Identify

Tactics and Approaches

- Control of non-native invasive plant populations
 - Approach 2.3 – Prevent introduction and establishment, remove existing occurrences using mechanical, (preferred), herbicide, or targeted goat grazing



Co-Benefits

- Bird habitat – native plants support greater insect food sources
- Climate – maintains native plant diversity, enhances forest resilience
- Carbon – maintains carbon sequestration capacity

Utilizing the Adaptation Framework *Identify*

Tactics and Approaches

- Implement regeneration silvicultural treatments
 - Approach 3.5 – Alter forest structure to reduce severity or extent of wind and ice damage
 - Approach 6.6 – Promote species and structural diversity to enhance carbon capture and storage efficiency



Co-Benefits

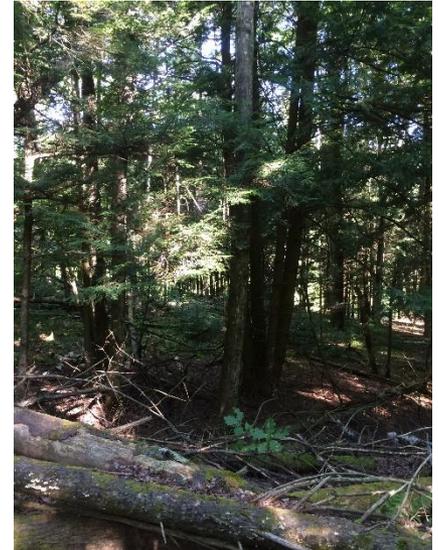
- Bird habitat – increase habitat quality and complexity through enhanced species and structural diversity
- Climate – improves tree health and vigor to enhance resilience
- Carbon – improves tree health to maintain long-term carbon stocks and maintain/enhance sequestration rates

Utilizing the Adaptation Framework

Identify

Tactics and Approaches

- Promote northern red oak component in areas where present
 - Approach 6.6 – Promote species and structural diversity to enhance carbon capture and storage efficiency



Co-Benefits

- Bird habitat – increase tree species diversity and potential food resources
- Climate – promotes native species expected to be better-adapted to future conditions
- Carbon – reduces risk of long-term carbon losses by favoring lower risk species



Small group discussion:

- **Is your RCP's integrating adaptation and mitigation practices into management, acquisition, or other efforts?**
- **Does this impact how you communicate your efforts to landowners or the public?**