

Using GIS for Reaching and Engaging Landowners

2015 RCP Network Gathering
Session 3B



Spanning the Rivers: GIS use for the Hudson to Housatonic RCP (H2H)

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the US Forest Service
Northeastern Area State
and Private Forestry.**





Massachusetts

New York

Dutchess Co.

Housatonic River

Connecticut

Hudson River

Putnam Co.

Fairfield Co.

Pennsylvania

Westchester Co.

New Jersey

New York

Source: Esri, DigitalGlobe, GeoEye, Earthstar Geographics, CNES/Airbus DS, USDA, USGS, AEX, Getmapping, Aerogrid, IGN, IGP, Swisstopo, and the GIS User Community



Massachusetts

New York

Dutchess Co.

Housatonic River

Connecticut

Hudson River

Putnam Co.

★ Housatonic Valley Assoc.

Pennsylvania

Westchester Co.

★ Highstead & Fairfield Co. RCP

Fairfield Co.

Watershed Ag. Council ★

★ Westchester Land Trust

★ Mianus River Gorge

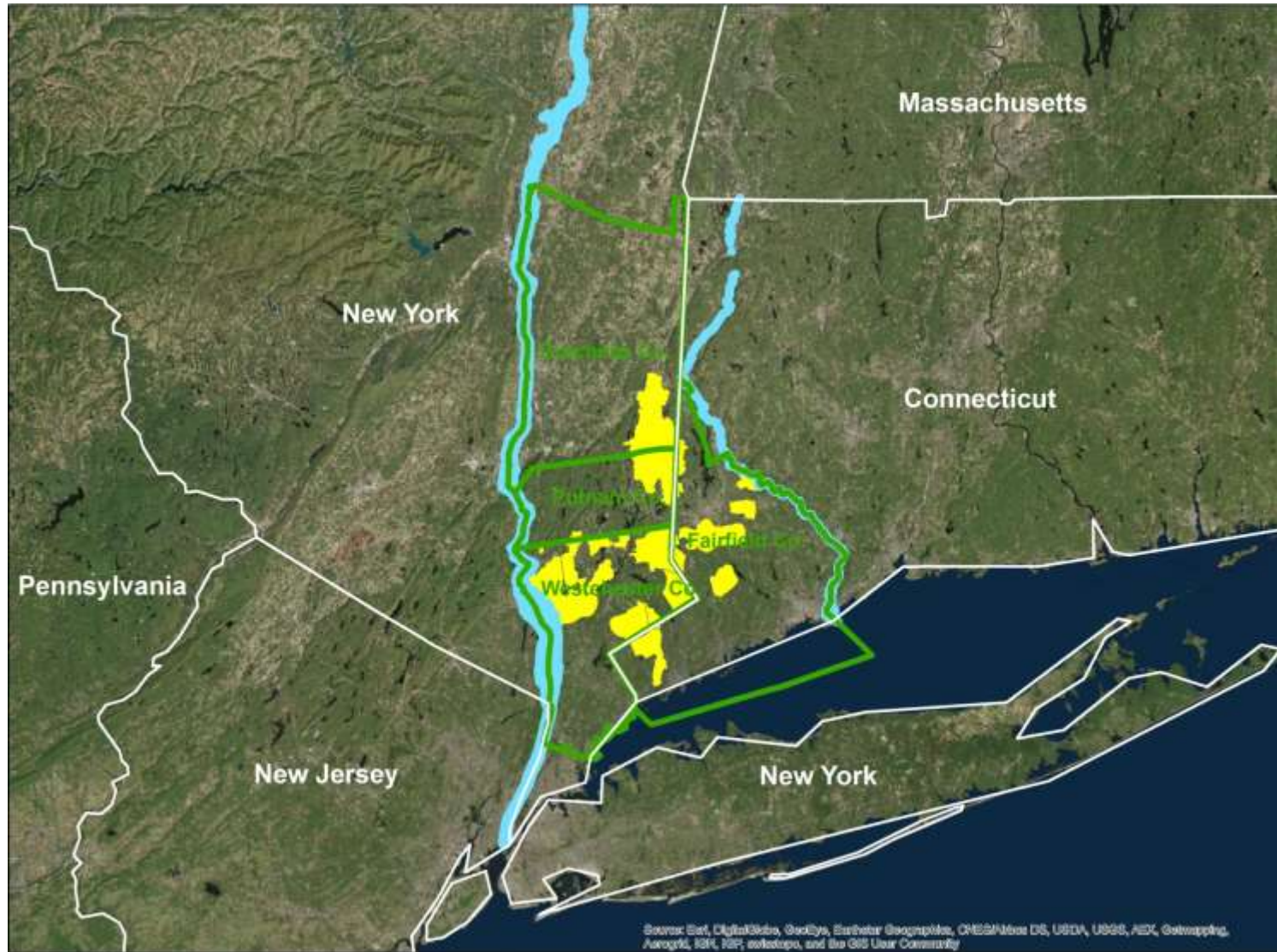
New Jersey

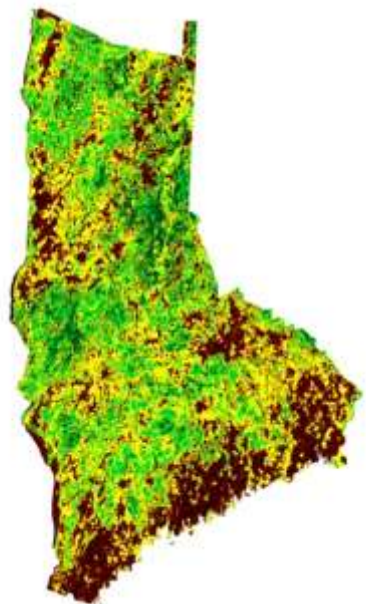
New York

Step 1: Where do we have the capacity to work?



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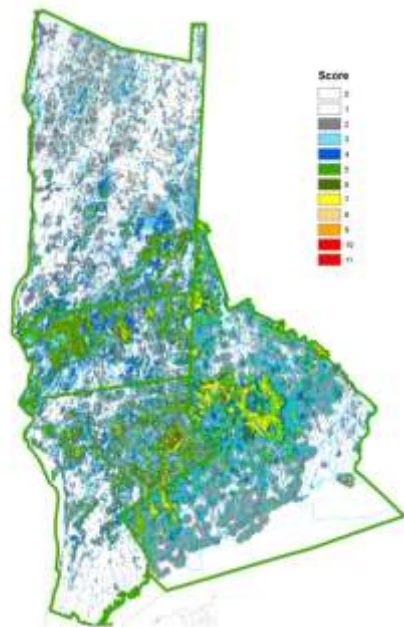
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Step 2: What factors to include?

The H2H Core Team was interested in considering:

- Water resources
- Large forest blocks
- Proximity to protected areas
- Rare species/ rare geological features
- Parcel size
- Relatively high site resilience to climate change (Anderson et al. 2012)

Anderson, M.G., M. Clark, and A. Olivero Sheldon. 2012. Resilient Sites for Terrestrial Conservation in the Northeast and Mid-Atlantic Region. The Nature Conservancy, Eastern Conservation Science.

Step 3: Should any factors be adapted to the needs of the RCP project area?

Core Team was interested in:

Water resources

What was ultimately included:

- 1) Aquifers & wells (Source: State clearinghouse)
 - 2) Public drinking water supply
reservoir watersheds (Source: State)
 - 3) Tributaries & surface water with buffers (State)
 - 4) Hydric soils (Source: USDA SSURGO)
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Not included

A consideration, but not included in model

Step 4: How important is each factor to the RCP's goals?

Layers

Scores

Aquifers & wells

1

Public drinking water supply
reservoir watersheds

1

Tributaries & surface water

2

Hydric soils

1

Relative climate resiliency

Far above average

3

Above average

2

>50acres forest with low P:A ratio

1

Proximity to protected area

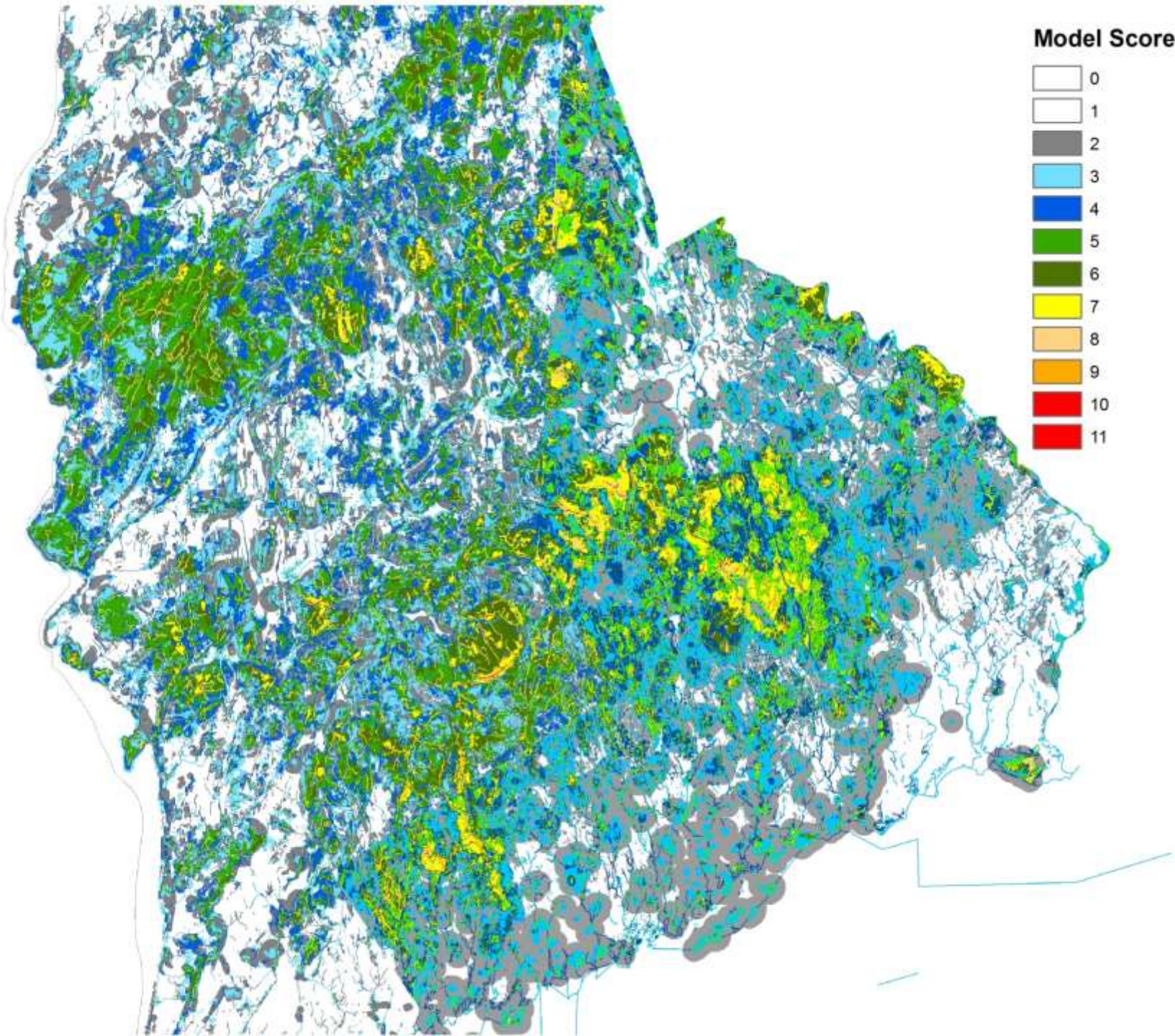
0-500ft

2

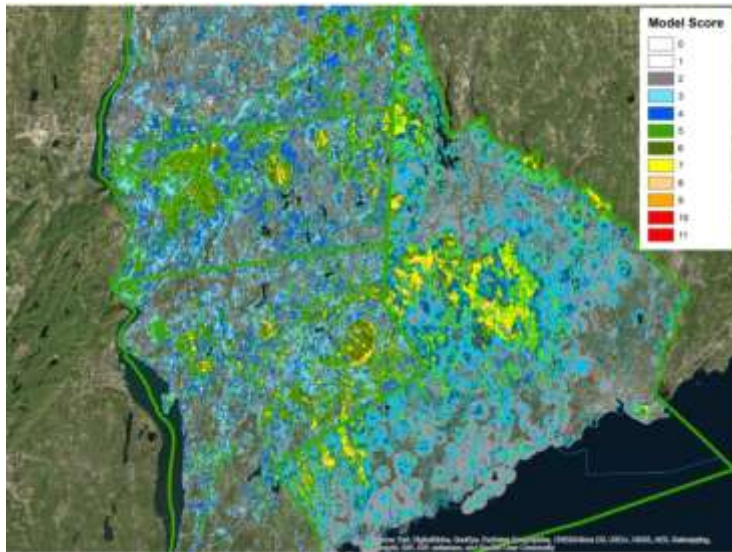
500ft-0.5miles

1

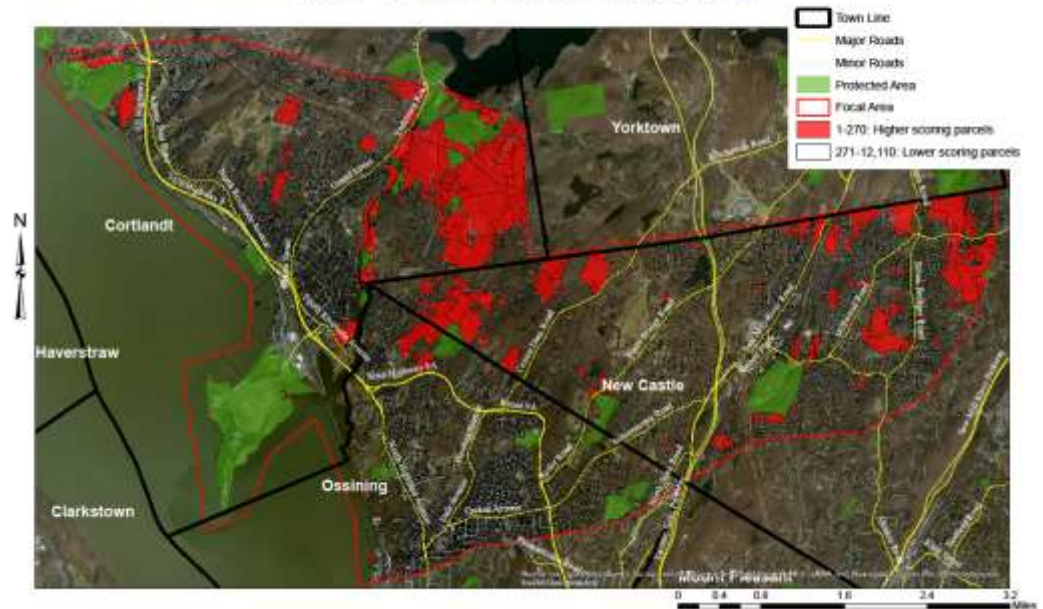
Total Score 0-11



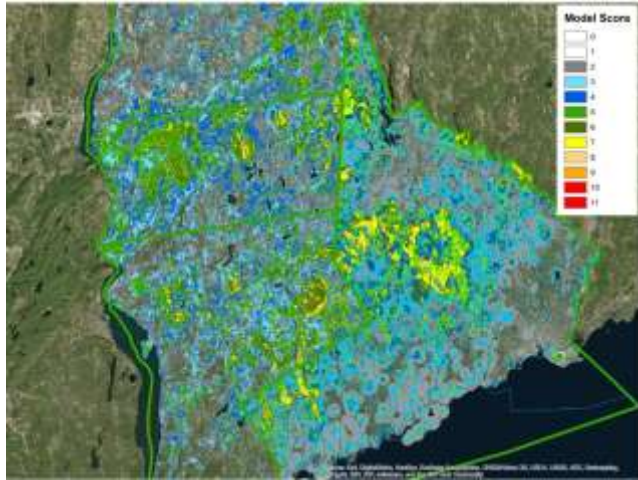
Step 5: How to use the co-occurrence model approach for on-the-ground work?



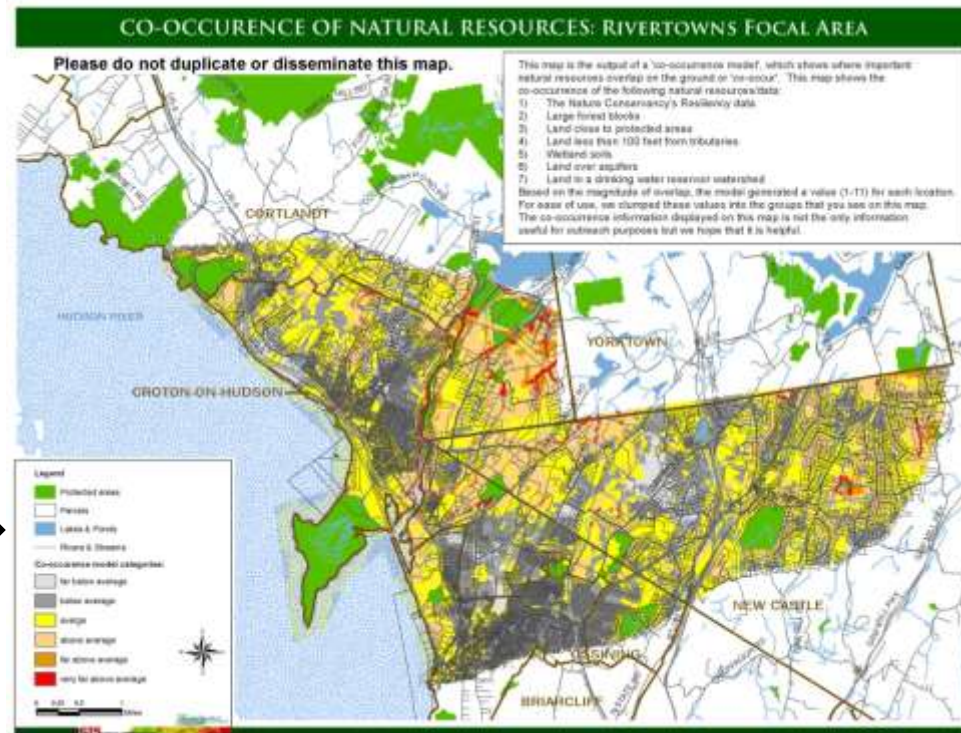
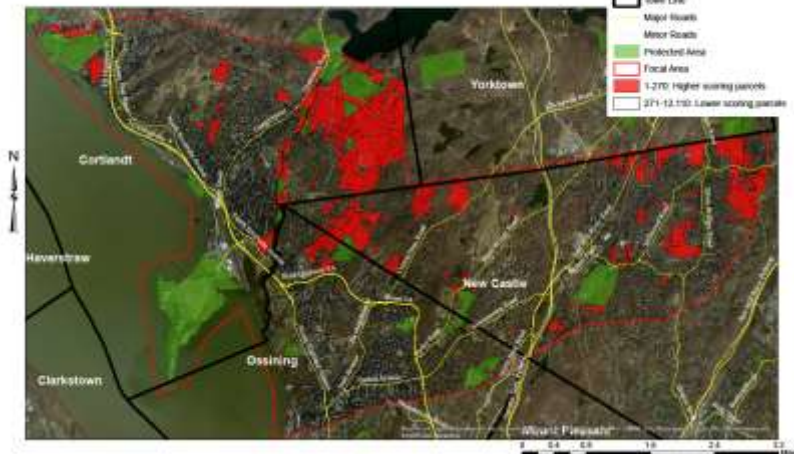
River Towns Focal Area (DRAFT)



Step 5: How to use the co-occurrence model approach for on-the-ground work?



River Towns Focal Area (DRAFT)



Step 5: How to use the co-occurrence model approach for on-the-ground work?



How did H2H use the co-occurrence model to identify and engage landowners?

Map Conservation Focal Areas & ID Priority Parcels

Build Database of Priority Parcel Landowners for Each Focal Area

Develop Work Plan to Engage Targeted Landowners

Design Invitations to Draw Targeted Landowners to Woods Forum

STEWARDSHIP

- Backyard Birds Workshop
- Woodland Management Forum
- Invasives Workshop & Neighborhood Walk
- RiverSmart Pledge

CONSERVATION

- Estate Planning Workshop
- Cultivation Event with Current Easement Holders & Ambassadors
- Property Visit by Local Land Trust
- Landowner Donates a Conservation Easement