



Down East Research and Education Network

1. Who is DEREN?
2. Communication, Coordination, Coffeecake (as seen through a change in leadership lens)





Down East Research and Education Network

Conservation

Scientific
Research

Education



Coordinator & Steering Committee

- Fiscal Sponsor: Schoodic Institute
- Founding: Frenchman Bay Conservancy
- Others include: ANP, UMO, COA, UMM, MCHT, DCC, FTB

Network organizations and work at Convergence

Foundational Support

- Maine Community Foundation
- Davis Conservation Foundation
- Highstead Foundation
- Elmina B. Sewall Foundation

DEREN Projects (Current)

Website and Communication

Biodiversity Conservation Priorities Map

Strategic Planning

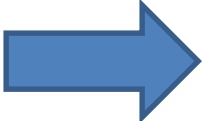
Economic Study

Convergence Conference

A red and blue canoe is beached on a rocky shore. The background shows a body of water and a forested hillside under a clear sky. A semi-transparent blue box with a red border is overlaid on the image, containing white text. The word 'OPPORTUNITY' is highlighted in red.

How can your group see
leadership change as an
OPPORTUNITY to build
communication to help build
capacity for
on-the-ground solutions?

#1. Ask questions

Best Practices  Best Questions

- Where are we going?
- How is it going? Structure and process
- Who else should be here, why, and how do they want to be involved?
- How do we need to change over time?

Create an adaptive organization.

#2. Build your house.

- Intentionally create structure.
- Calendars as self-fulfilling collaboration prophecy.
- Create information archives.



#3. Meet strategically.

- Technology
 - Face-to-face
 - Virtual collaboration
 - Phone conferencing



#4. Decide how to decide.

- Decision making as space.
 - Consensus-based
 - Problem and project specific
- Single person does not work



#5. Promote Voice



Access

Standing

Influence

Senecah (2004); Walker et al. (2006)

#5. Listen as practice. Be humble.



Thompson (2009)

#7 Encourage diverse leadership.



- Visionary
- Problem solvers
- Network
- Integration and communication

#8. Create shared identifications.



i'm messi!
maine's sustainability solutions initiative





#9. Eat together.



The image shows a table covered with a patterned tablecloth, set with four aluminum trays of food. From left to right, the trays contain: a tray of round bread rolls, a tray of cooked chicken pieces, a tray of a vegetable medley (potatoes, carrots, and bell peppers), and a tray of white rice. The background features a grassy area with two picnic tables, a body of water, and a forested hillside.



#10. Keep trying.

*Remember there is labor in
Collaborative Conservation!*

*Sustainability is a process,
not an end point.*



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BIG POINT: If these communication strategies are in place, or willing to be put in place, your organization will be able to keep rowing- even through leadership change! Use this opportunity to become a stronger, adaptive, effective organization!