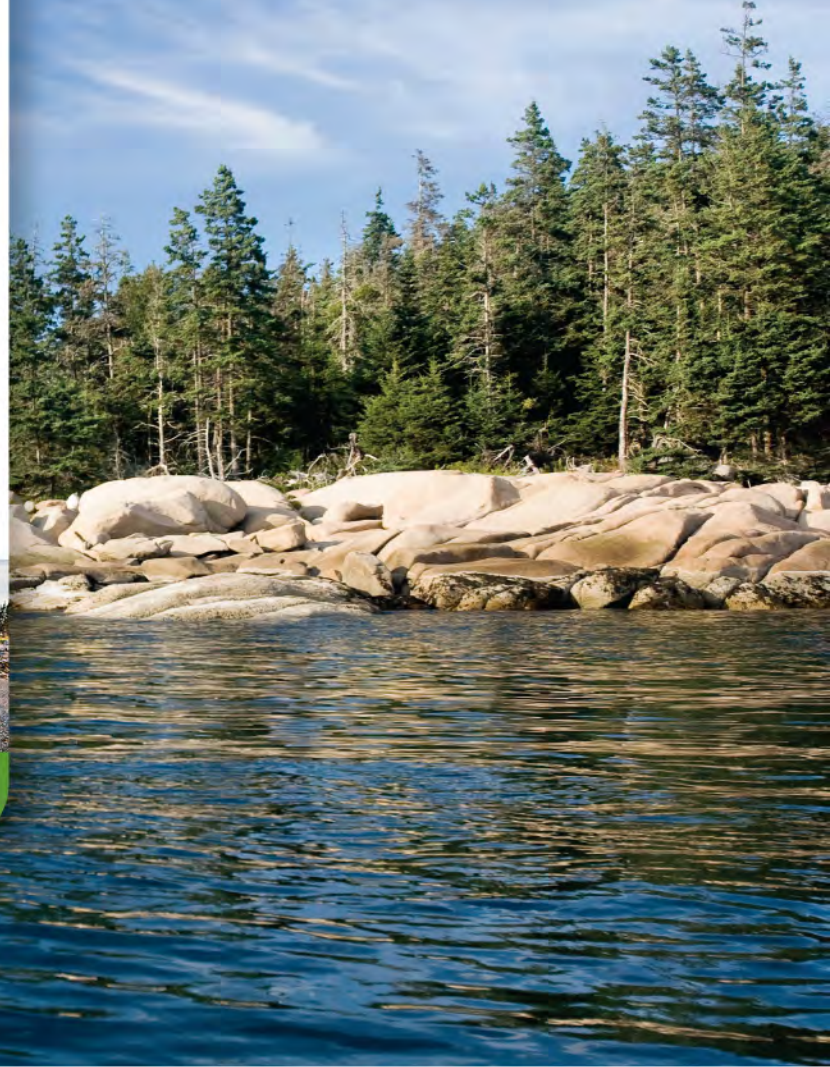
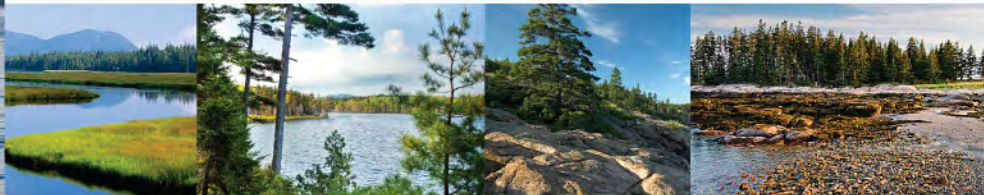


2016 RCP Network Gathering

# What is Community Conservation?

NOVEMBER 16, 2016

Crowne Plaza | Nashua, NH



LOWELL PARKS &  
CONSERVATION TRUST



Land Trust Alliance  
Together, conserving the places you love

# FOREVER: It's such a long time

- Conserving land for lands sake,
- Built **LEGAL** durability of land conservation,
- Community conservation builds the **SOCIAL** durability of land conservation,
- When more people care about and are connected to land, they will protect it.



# DEFINITIONS?

- Difficult to define because it depends on your community
- Some land trusts want a definition, while others want the freedom to define on their own.
- There are some common elements evident in the definitions and approaches we see across the country



# CHARACTERISTICS

- An authentic, deliberate approach that engages a diverse constituency in stating its shared values, needs and goals
- A continuum including outcomes that are as diverse as our communities
- Dependent on a rich understanding of people, place and history and the relationships between these
- Forward-looking, enhancing a community's capacity to be healthy and sustainable
- Serving the community and the land trust, making both stronger and more resilient







HOME

ABOUT US

PRESERVES & TRAILS

EVENTS & PROGRAMS

NEWS

GET INVOLVED

CONTACT

[www.DamariscottaRiver.org](http://www.DamariscottaRiver.org)

SIGN UP FOR 2014 SUMMER CAMP TODAY!



## EXPLORE OUR PRESERVES & TRAILS

More than 33 miles of trails, dozens of properties and numerous islands are open to you - adventure awaits! **MORE**

## EVENTS & PROGRAMS

Nature skills, music events, & programs. **MORE**

## SUPPORT THE DRA BY MAKING A DONATION

Your involvement provides the fuel for community conservation & education. **MORE**

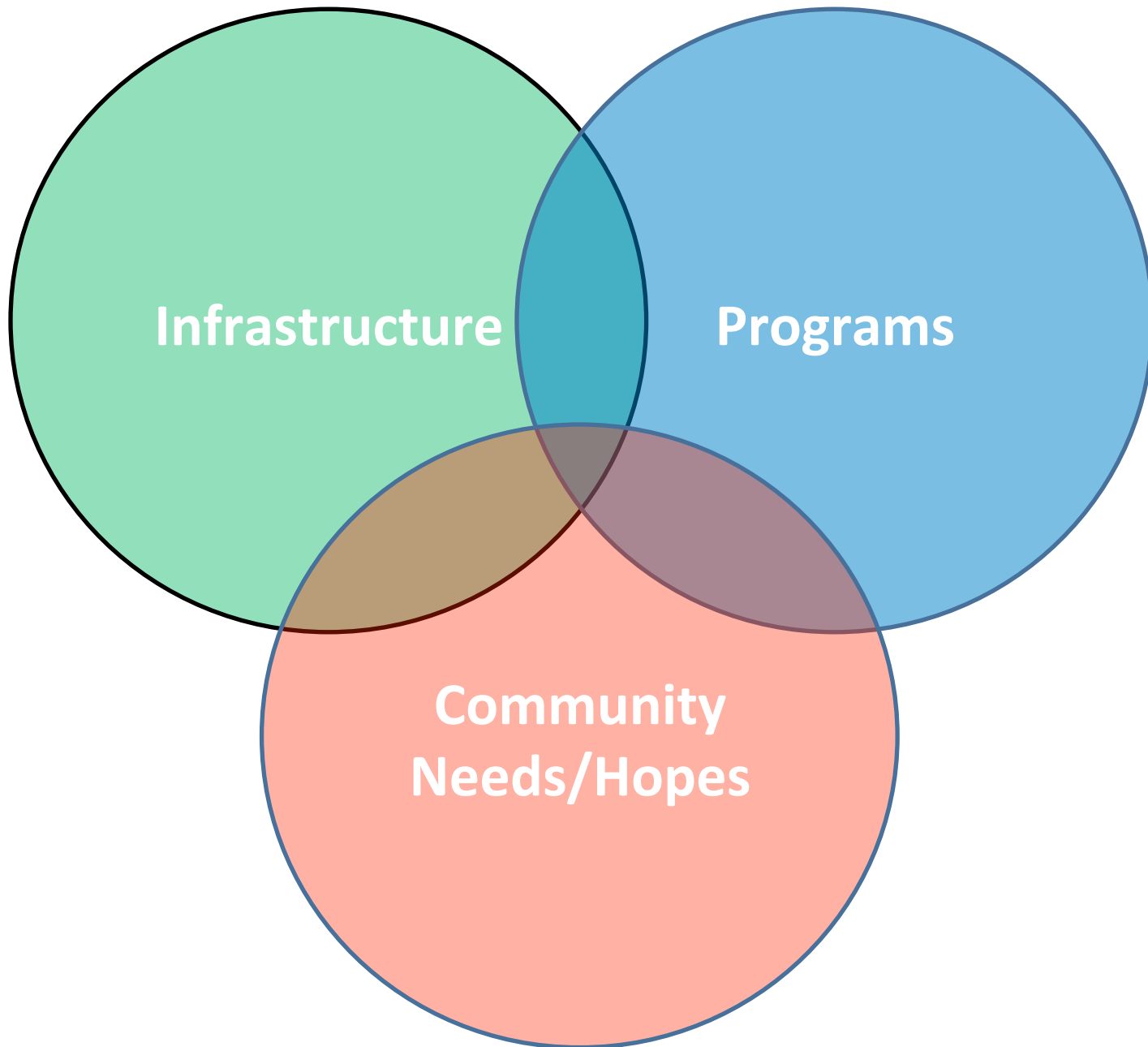


# New England States



# Damariscotta, Maine









# DRA Stats



- 950+ Member Households
- Conserving land in 8 towns (serving far more)
- \$380,000 annual operating budget
- 5 regular staff members (total 4.4 FTE)
  - Executive Director
  - Operations and Program Manager
  - Director of Education & Environmental Monitoring
  - Lands and Stewardship Director
  - Communications Coordinator 40%
- Seasonal staff (counselors) and contractors

*Marine Conservation  
& Water Quality*

*Lands Protection & Stewardship*

**HEALTHY RIVER, VIBRANT COMMUNITIES**

*Education & Outreach*

*Community Facilities*

*Trails & Public Access*



# DRA Lands Protection

- Coastal, islands, historic, corridors, farms
- 5 focus areas
- 3,000+ acres protected
  - 1,400 by CE/CR
  - 900 owned (inc. 5 islands)
  - 700 pre-acquired, managed acquisition for partner, and/or provide co-management/steward
- Coastal lands \$20-200k/acre, forest \$1k/acre

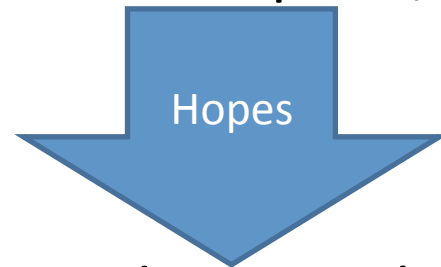


# Problems/Needs in Community

- Disconnect with nature - kids and adults
- Excessive screen time
- Lack of exercise
- Food insecurity
- New state curriculum goals
  - STEM, Native American culture
- Limited childcare opportunities
- Desire for connection, participation
- Shortage of well-paying jobs

# Problems/Needs in Organization

- Aging membership base
- Lack of fresh stories
- Pushback on tax exemption, tenuous state \$



- Engage younger demographic
- More political support, volunteers, funding
- Broaden community connection and support
- More conservation
- Lasting support = permanence
- Get kids and adults outside





# School for Field Naturalists

- Frogs and Pollywogs – Preschool Programs
- Jr. Naturalists – After School Programs
- Wild Encounters – Homeschool
- Camp Mummichog – Summer Day Camp



Camp  
Mummichog  
DRA Great Salt Bay Farm















